'What's My Line?' Conquers Britain

TV GUIDE®

HOW RALPH EDWARDS TRICKS THE STARS

15¢

COMPLETE LOCAL PROGRAM LISTINGS
Week of September 11-17

Joan Caulfield and Ralph Edwards

as we see it

Forgive us if we devote this space to a description of next week's TV GUIDE. The entire magazine, except for the usual complete local program listings, will be devoted to a preview of the new 1953-54 television season. In order to do a complete job, and believe us it will be complete, we are adding pages, making your TV GUIDE bigger than ever.

For months now, our writers in the various television capitals have been badgering networks and film program distributors for information on new shows and the shows that will be returning to the air after summer vacations. Everyone, from publicity men to producers, writers and stars, has been most cooperative, just how cooperative you will see when you open your magazine next week.

Besides complete stories on National programs, next week's issue will contain roundups of new and returning local shows as well as an alphabetical index of programs giving the channel and time for National and local programs in your area.

To our knowledge, no publication or anyone else has ever attempted such a comprehensive job on television programming. Each network and station, of course, has publicized its own shows, but never before have readers been offered, in one package, a preview of an entire TV season.

Just as each week's issue of TV GUIDE is necessary for intelligent day-to-day TV viewing, next week's issue also will serve as a catalogue of what the industry is offering for your enjoyment. We are grateful to all the network, syndicate and station personnel without whose sincere cooperation we could not possibly have prepared the special Preview Issue, a magazine we know you will want to keep as an entertainment reference throughout the coming season.

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TV GUIDE

SEPTEMBER 11, 1953
Vol. 1, No. 24

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Walter H. Annenberg, *Editor and Publisher*

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TV Teletype*

NEW YORK Bob Stahl reports:

CAROL CHANNING, Broadway star of "Gentlemen Prefer Blondes," will be another new addition to the TV talent this season . . . JOEL GREY, young ABC comedian, has already acquired his show business trademark--an ulcer. Just 21 years old, he is now convalescing in Hollywood. He's to shoot a kinescope audition for his new situation comedy show sometime next week.

* * *

Hollywood this fall is capturing another major New York show. SARAH CHURCHILL and her Hall of Fame program will originate from NBC's Burbank studios when they return to the air. Video Theater moved from New York to Hollywood this month . . . JERRY BRESLER, former Warner Brothers producer, signed to produce the RAY BOLGER show.

* * *

ABC is going after Monday morning quarterbacks this fall with Saturday afternoon pickups of Negro college football games. The network has arranged with the National Colored Collegiate Association to televise the top games each week starting in mid-October. They'll be telecast at the same time as the regular National Collegiate Athletic Assn. games on NBC.

* * *

Latest show being talked up by NBC to move into the Monday night period opposite I Love Lucy is M.D., a half-hour drama series with a doctor as the central character. WORTHINGTON (TONY) MINER would produce it . . . Leave It to the Girls, with MAGGI McNELLIS as emcee, assigned an Oct. 3 starting date on ABC.

* * *

HILLARY BROOKE, MARY BETH HUGHES and SANDRA SPENCE will play the roommates of LARAINE DAY in the new White Collar Girl telefilms . . . The five DeMARCO SISTERS guest Sept. 27 on Orchid Award . . . CONNIE RUSSELL will be featured vocalist on most of the EDDIE CANTOR shows on Comedy Hour this season.

* * *

DOROTHY SHAY, billed in night clubs as the "Park Avenue Hillbilly," may have her own TV show this fall . . . ABC's claim that it was trying to woo BISHOP FULTON J. SHEEN away from Du Mont was apparently nothing more than that. The Bishop's Life Is Worth Living definitely returns to Du Mont Oct. 13 and will be seen on at least 105 stations.

* * *

The old ROBERT BENCHLEY and W. C. FIELDS movie short subjects will be shown on Omnibus this fall, if the movie studios which own them are willing to let them go to TV . . . Producers of Excursion, the "Junior Omnibus" show, have signed JIMMY SAVO to appear in an adaptation of "The Little King" and also plan to adapt MARK TWAIN's "The Duke and the Dauphin."

**Trade-mark registered by Teletype Corporation*

HOLLYWOOD Dan Jenkins reports:

Film star WILLIAM HOLDEN will soon be seen regularly on TV --in a filmed cigaret commercial . . . PAUL GILBERT, 28-year-old night club comic recently signed by NBC-TV, is close to signing a one-picture deal with Paramount . . . Young JIMMY BOYD has made a closed-circuit audition kinescope for CBS-TV.

* * *

Oftime Oscar-winner WALTER BRENNAN starts production next month on the initial 13 of his new My Boy Sam film series in which he'll play two roles, father and son . . . ANN HARDING will headline 39 five-minute films in which she'll interview prominent people of this and other countries . . . JEFF DONNELL may wind up as the Miss Duffy of the new Duffy's Tavern film series, the role originally played on radio by SHIRLEY BOOTH.

* * *

Director BOB ALDRICH has bought the TV rights to all the RING LARDNER stories, which means still another dramatic film series. ALDRICH, however, is a comer, one of the most promising young film directors in Hollywood . . . A new science-fiction series Rocky Jones, Space Ranger, goes into production this month at the HAL ROACH lot.

* * *

NBC will do two DINAH SHORE shows and four Comedy Hours in color this winter from a converted studio here. By the time they're through, virtually every live show on the NBC roster will be getting the color treatment at least once. But if you don't have a color set (and who does?), you can still receive the telecasts in black-and-white on your present set.

* * *

DICK POWELL, who appears approximately once a month on Four Star Playhouse, is producing six pictures for RKO and now is trying to fit in enough time to direct the stage version of The Caine Mutiny . . . DONALD O'CONNOR, meanwhile, out of Paramount's White Christmas, is now free to do six rather than just three Comedy Hours.

* * *

Annie Oakley, new Western film series starring GAIL DAVIS, takes to the air in January on a syndicated basis for Canada Dry on at least 50 stations. Series is filmed by GENE AUTRY's Flying A Productions . . . JOHN IRELAND, JOANNE DRU and MARY SINCLAIR have been signed to headline a Revlon Mirror Theater film.

* * *

A relatively new feature film, WILLIAM SAROYAN's The Time of Your Life, starring JAMES CAGNEY, WILLIAM BENDIX, WAYNE MORRIS and BRODERICK CRAWFORD, has been released for showing on TV . . . That M-G-M-NBC deal, reported here last week, now includes both The Comedy Hour and Your Show of Shows, with the entire M-G-M roster to be made available for guest spots. The agreement is still far from the actual signing stage, however.

How RALPH EDWARDS Traps The Stars

IT WAS EASY enough in the beginning. A pushover, in fact. They just asked Jeanette MacDonald, for instance, to present Ralph Edwards with an Optimists Club plaque on the show and then turned around and hit her on the head with an album inscribed "This Is Your Life, Jeanette MacDonald."

But times have changed since then. In those days—and it was less than a year ago, at that—Hollywood wasn't very familiar with *This Is Your Life*. Today Hollywood is so familiar with it that every press agent in town is secretly at work trying to get one of his star clients on the show.

This awareness on the part of Hollywood's stars makes it increasingly difficult for Edwards to pull the wool over his subject's eyes. The Jeanette MacDonald show, one of the earliest to feature a star, marked the simple beginning—invite 'em on a pretext.

But then the word began to get around. The stars were getting suspicious. Also hopeful. So the next step, which worked for several shows, was to approach the subject on a "do it for the other guy" basis. Roy Rogers, for instance, was bamboozled into thinking he was to appear as part of

Peter Lind Hayes, Wife Mary Healy are met by Edwards on sidewalk; her agent is at left.

the life of the minister who had married Roy and Dale Evans. And Dinah Shore was taken in just as successfully on the premise that she was to pull the switch on her old friend and discoverer, Eddie Cantor.

It worked with Dinah, but that was the last time Edwards ever tried that particular approach. Miss Shore is a very smart cookie. The possibility that they might be doing the show on her rather than on Cantor occurred to her something short of instantly.

Dinah Was Surprised

But Edwards is smart, too. He put the clincher on the Shore show by preparing a complete script on Cantor for her benefit and by having Ida Cantor, Eddie's wife, carefully planted in the make-up room backstage at NBC-TV's El Capitan Theater on the night of the show. When Dinah saw Ida sitting there in the make-up chair, face covered with grease paint, her last doubts vanished. She was a genuinely surprised girl when Edwards pulled the switch.

Edwards will have it no other way. Had Dinah tumbled at the last minute before airtime, he was prepared with a kinescope of one of the earlier shows, already threaded into the projector, and had only to give the signal to start it on its repeat showing.

He used a repeat just once during the regular season. That was the week Ann Sheridan discovered on Monday afternoon that she was to be the subject of Wednesday's show.

Nelsons Hoodwinked DeFore

For the Don DeFore show, Ozzie and Harriet Nelson, on whose own show DeFore is featured, cooperated to the extent of setting up a "location" shot for one of the *Ozzie and Harriet* films, the location proving to be an outdoor soda fountain conveniently close to the El Capitan. At the proper time, a TV camera came swinging around the corner and closed in on the three actors. Edwards' voice reached them through a public address system. DeFore, of course, was completely surprised.

Ed Wynn was similarly tricked. A pushover for benefit plugs, Wynn was asked to film a 20-second spot for the benefit of the Girl Scouts cookie campaign. This, of course, gave him a perfectly legitimate reason for being decked out in one of his zany costumes complete with make-up. When the little Girl Scout said, "Mr. Wynn, this is your life," Ed went blank for a moment. "The poor kid," he thought to himself, "she's blown her lines sky high. I'll have to ad lib my way out of this." The truth didn't dawn on him until Edwards' voice came booming over the public address system.

Ralph Likes This One

But of all the cloak-and-dagger operations involved in double-crossing his guest stars, Edwards is proudest of the job done on Fran Allison, of *Kukla, Fran and Ollie*. Fran had previously been approached by Frank Wisbar, producer-director of the *Fireside Theater* film series, to do a film for him. Edwards got to Wisbar and the plot was on.

Fran, in New York at the time, got a frantic call from Wisbar. His schedule was all jammed up. Could she possibly fly to the West Coast Tuesday night in time for a test Wednesday morning? It was the only day he had open. She balked. But her agent, who

◀ Second big surprise for Fran Allison; her husband, Archie Levington, arrives.

was in on the secret, talked her into it. Fran made the trip.

That Wednesday was as hectic a day as Miss Allison has ever lived through. Wisbar's mission was to keep her occupied until 7 P.M., and also to keep her in make-up. The latter was a cinch. He simply told the make-up man to close up shop and go home when Fran wasn't looking.

Next on the agenda was a "date" to meet an advertising man's wife for dinner. Wisbar, the ad man and Fran were to meet her outside the El Capitan Theater at 7 P.M. Because Fran is a Chicago girl, the El Capitan meant nothing to her. Wisbar, a nervous individual, mixed up the time schedule and got the three of them to the theater 10 minutes ahead of time. And there they stood.

The ad man kept making remarks about how his wife was always late. Fran kept asking why they couldn't just go on to the hotel, where she could take her make-up off. Wisbar, frantically aware that Fran might just hop into a cab and take off for the hotel, was losing years off the end of his life. But it was he who saved the day in the end. Desperately making conversation, he mentioned the "hot kinescope," a method of making a kinescope in three hours.

Roy Rogers, Dale Evans and their family: they thought minister was honor guest.

At the end of six minutes, Fran obviously was getting bored with the subject. But Wisbar, with victory in his grasp, kept right on spouting. At 7:01, Kukla's voice came out of nowhere, Fran found herself facing a camera on the sidewalk—and Wisbar almost collapsed with relief.

They got away with it that time. Just what they'll have to try to get away with during this season, Edwards himself doesn't know.

FINE TUNING

By OLLIE CRAWFORD

TELEVISION stars to help improve New York subway manners. The cowboy stars will tell them not to act like Indians.

•

Subway manners—that's giving a lady your seat one stop before you get off.

•

The idea is to have announcements on the public address system like: "Don't push. Don't shove. What do you think this is, the Berle program?" This would turn every pillar into an Emily Post. The best idea yet is to have Dorothy Collins singing: "Be Happy. Go Taxi."

•

Ed Sullivan could advise them to smile, and *Superman* could show them how to get one more person in each car.

•

The panel programs will be a big help. The sign at the entrance can say *Down You Go*, and the information desk will answer *20 Questions* including *What's My Line*? Once the cars are loaded, Jackie Gleason comes on and announces "Away we go."

•

The subway system can't get *Howdy Doody* because he refuses to be the Route E *Kazootie*.

•

On the other hand, if Como, Garroway and Godfrey can't make them relax, nobody can.

TV'S GIFT TO BROADWAY

Bill Hayes Steps from *Your Show of Shows*
To Star in *Me and Juliet* with Isabel Bigley

WHEN BILL HAYES first steps on stage in Rodgers and Hammerstein's new musical, *Me and Juliet,* he's often greeted with applause—a rare tribute for a performer making his Broadway bow.

The first glimpse of the blue-eyed, dark-haired tenor causes an audience reaction which Bill describes as:

"MumblemumblemumbleSidCaesar-show."

That's a heart-warming indication, says Bill, that theatergoers, too, immediately identify him with NBC-TV's 90-minute Saturday night extravaganza, *Your Show of Shows.*

A Choice Role

The personable 28-year-old singer has snagged one of the year's choicest roles. As Larry, an assistant stage manager in love with a chorus girl (Isabel Bigley), he figures in a backstage triangle which furnishes the central plot of *Me and Juliet.*

He's assigned the score's most unusual number, "The Big Black Giant," an evaluation of theater audiences, and "That's The Way It Happens." With Miss Bigley he sings "No Other Love" and "I'm Your Girl."

After being advised the role was his, Bill approached *Show of Shows* producer-director Max Liebman for permission to leave the program ten weeks before the expiration of his contract. Liebman promptly agreed.

He was deluged by friendly first-night telegrams from fellow TV performers. One, from Portland and Fred Allen, read: "It must be a pleasure to sing through an evening without having to stop for the commercials."

His present job marks a high point in a career which stems from a duet of "I'm a Wobin Wed Bweast" by Bill (then 7) and a friend, clad in knickers, red vests and swallow-tailed coats.

A high school orchestra violinist and a hot shot in Harvey, Ill., amateur theatricals, he worked briefly delivering singing telegrams at a time when an ASCAP ban required that all musical greetings be set to "Yankee Doodle Dandy."

He studied choral directing at De Pauw University, in Indiana, and while there failed four times to gain admission to Duzer Du, the campus dramatic fraternity. Between enrollment and graduation, he served for two years in the Navy Air Corps.

Bill didn't think of a solo singing career until 1947. His brother, granted a *Carousel* audition, was unable to keep the date because of a sore throat. Hayes altered the audition card, substituting "Bill" for "Phil," and was hired for the chorus.

College-trained Singer

Realizing he needed voice training, he enrolled at Northwestern, and earned a master's degree in music.

Bill's first television chore was furnishing "background music—out of sight, usually," for a Chicago network series, *Homer Herk.* Afterwards, he appeared in a series of Olsen and Johnson telecasts. Max Liebman spotted him and invited him to sing on a special Thanksgiving Day show.

Because of Olsen and Johnson commitments, Hayes couldn't accept. But Liebman remembered him, and later signed him for *Your Show of Shows.*

Bill finds *Me and Juliet* almost a vacation after the hectic weekly preparations for TV.

"A stage show is demanding when it is being put together," he says, "but once it's set, it's just a daily physical workout, with no mental demands. For the television show we'd work from 10 to 6, Monday through Friday, and Saturday from 9 until showtime."

Meets The Family Again

He used to see his wife, Mary, and his three youngsters—Carolyn, five; Billy, three, and Catherine, two—infrequently. Now he's getting to know them a lot better.

Because he considers becoming a good actor more important than being a good singer—"a good singer isn't necessarily able to interpret songs"—Bill's pleased with recent developments in his career.

Right now, it appears that *Me and Juliet* will keep him off TV screens—except for infrequent guest shots—for at least a year. Aware that "anyone not on TV for awhile loses some of his TV stature," Bill's hoping that *Me and Juliet* will serve as "a good means to a better end on TV."

Dottie, the Wallaroo.

ZOO PARADE'S

MARLIN PERKINS NAMES HIS

Marlin Perkins, Director of the Lincoln Park Zoo, and Fuad, the Fennec.

THERE'S not one potential candidate for a beauty contest among the *Zoo Parade* celebrities pictured on these pages. Yet most of them are widely heralded television personalities who have outclassed the Mr. and Miss Americas in the mad scramble for public esteem.

That's because they're the comics of Chicago's Lincoln Park Zoo. And somehow funnymen in the entertainment field most always wear better with the public than the raving beauties.

At the request of TV GUIDE, Marlin Perkins, Director of the Zoo, who

CLOWNS

TOP COMEDY TALENT

The Prehensile-tailed Porcupine.

The Short-winged Eagle.

The Golden Marmoset.

Tallulah, the Agouti.

heads the famed Sunday afternoon television show, has chosen them as the funniest members of his cast. Here's your chance for a good close-up of the hilarious six, headed by Fuad, the Fennec, a sly member of the African fox family, and Dottie, the Australian Wallaroo.

ROBIN CHANDLER, the tall, slender blonde who handles women's features for *Today*, says, "I'm in TV because I'm casual and folksy. But I wish I could team up permanently with a sponsor as a commercial announcer, Betty Furness style. I'm much too old (32) to be competing with television's dreamy young glamor chicks."

Although not on the staff of *Today*, Robin is credited as the show's Women's Features Editor. "That means I'm on call to supervise anything that concerns women—and sometimes I'm given 24 hours to do a remote show from another city or an ocean liner.

Everybody's 'Divine'

"It's really divine, Dave Garroway is divine, the whole staff is divine, (a fashion editor's figure of speech) but it doesn't give me security."

Robin would prefer to become associated with a company, visit distributors, attend sales conventions and help create good will for the client. She called that kind of a job "an annuity because your value grows with time and no one worries about each new wrinkle."

As a start in this direction, she did commercials for the summer *Revlon Mirror Theater*. She also was a panelist on *I'll Buy That*, is married to actor Jeffrey Lynn and the mother of two, Jeffrey, Jr., 5, and Letitia, 4.

She considers herself essentially a newspaperwoman and was at one time fashion editor of the New York *Journal American*. But she started her career as a fashion model.

Joined Panel Show

Robin is convinced that she was invited onto radio's *Leave it to the Girls* because as a fashion editor she rounded out the panel that included Maggie McNellis, Eloise McElhone and Dorothy Kilgallen. "I'm not an actress now and I wasn't then," she insists. "I thought it was fun. If I didn't know an answer, I kidded about the subject."

When TV was getting started, Robin branched out, did *Meet Your Cover Girl*, a CBS-TV daytime show and, later, alternated with Dorothy Doan on *Vanity Fair*.

She spent her time devising ways to show off merchandise without using expensive backgrounds. The training paid off on *Today*, where she sometimes forgets about sets, interviewing models as they walk down 49th Street, past the street floor studio.

Chicago Teletype

TV's Week: Looks as if WBKB will beat WGN-TV in the power increase race. Channel 7 execs report their boost (from 28 to 114 kilowatts) will be launched Sept. 18 on Jim Moran's *Courtesy Hour*. The 300 per cent increase will reportedly make WBKB the most powerful TV station in Chicagoland. With this first increase, station execs expect to beam local shows as far as South Milwaukee, Wis. and South Haven, Mich.

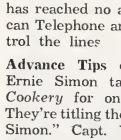
O'Shaughnessy

TV Forecast's former editor Marty O'Shaughnessy and former publisher Roy Whiting are publishing a newsletter titled *Boulevard*, a digest of smatterings from the TV, radio and agency worlds. Aimed for "top executives," *Boulevard* promises to develop into a vital channel of information.

WNBQ's Jim Lowe, who's almost as much in demand as his "Gambler's Guitar," opens a month engagement at the Edgewater Beach tonight (Sept. 11). Although unaccustomed to public appearances, shy Jim will nevertheless plug his currently-popular "Lighthouse," and "Pretty Fickle Darlin'."

Zenith personnel are still phonevision-conscious. At their recent sight and sound exhibit in Chicago, Pieter van Beek, assistant to the president on phonevision, asserted that this project is next in line on the FCC agenda after color TV has been settled. As yet, Zenith has reached no agreement with American Telephone and Telegraph, who control the lines

Advance Tips on Shows: WGN-TV: Ernie Simon takes over *A to Z of Cookery* for one day only, Sept. 24. They're titling the show—aptly—"Simple Simon." Capt. Video gets his wings clipped to 15 minutes starting Sept. 21. Channel 9 may fill in with *Marge and Jeff*, a daily domestic comedy bit. Starting date for the Chicago Symphony Orchestra's debut on DuMont is set for Oct. 7 at 7:30 PM.



Capt. Video

WBKB: Austin Kiplinger brings *The City* to Channel 7 at 9:30 PM Fridays beginning Sept. 25. Show is reportedly similar to last year's *Impact*. Channel 7 also launches *This Is Your Town* at 2:30 PM Sept. 28.

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Letters to the Editor

—YOU TELL TELEVISION

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

Florian's Lost Friend

I read your story about Florian ZaBach (July 31 issue). He was my corporal in the army, and we shared barracks at Camp Grant, Ill. He used to practice for hours, then he would go into Rockford, Ill. and play at different clubs. I lost track of Florian for several years until I saw him on *Club Embassy* and read about him in your magazine. Could you tell me if he's married; if he has any children, and where I could reach him?—*Jerry Gordon, Aurora, Ill.* (*Florian is married and the step-father of a young girl. Write him c/o NBC, 30 Rockefeller Plaza, New York, N. Y., Happy reunion!—Ed.*)

ZaBach

Really Hungry for Eddy

I didn't like the Eddy Arnold story in your Aug. 21 issue. His yodeling does not sound like a hen in labor. He is grand. I keep dinner waiting just to see him. I hope he gets a permanent spot. I hope Bob Eberly and Helen O'Connell stay on too, though not in Perry Como's place. One more thing, why don't you put pictures of wrestlers, (guys with real physiques) in your magazine, instead of cowboys?—*M. J. Hopkins, Union Mills, Ind.*

That Lovable Lady

Could you please give me the name of that very funny lady who plays Mrs. Gurney on *Mr. Peepers*?—*Mrs. Harry H. Paine, Midford, Mass.* (*Marian Lorne plays the befuddled, absent-minded Mrs. Gurney.—Ed.*)

Blooper?

I understand that in TV GUIDE "Blooper" means a mistake on television. Well, I think Liberace is one big "Blooper."—*M. Lawrence, Chicago.*

The Camera Is the Star

Why don't they show the Lieutenant on *Plainclothesman*? I like the program very much and I would like to know.—*Marilyn Filys, Des Plaines, Ill.* (*Show is example of the subjective camera technique. All the action is seen through the eyes of the Lt. whose place is taken by the TV camera.—Ed.*)

Hot About "Cool" Pair

I have just seen *Studs and Chet*. I hope they both stay on TV for years. But I wish they would get a better time than 10 PM when all the newscasters and such have to be on. By the way, both Studs and Chet are cute, don't you think? And together, they're cool, frantic, wild, nervous—in a word, crazy.—*Faith Murray, Elmhurst, Ill.*

Scot-ched

Why did they have to take Scotty Scott off the *Tom Duggan Show*? She was so cute. The girl he has on now can't even talk right, and she tries to mimic Scotty much to our amusement. —*A Scotty Fan, Chicago.* (*It's rumored Scotty was ousted by Tom in favor of his fiancee. Tom denies this.—Ed.*)

Is Sid a Swell-head?

Max Liebman is probably a smart man and knows his public, but can't he see Sid Caesar is getting monotonous? Imogene Coca is good, always will be, because she has humility. Caesar acts conceited, and it shows through, as anyone who saw him in an Easter Parade telecast a few years back can tell. His summer sub, Hoagy Carmichael is great. Everyone enjoys comedy in moderation. Notice how much better Eddie Cantor's show is now that he's slowed down?—*Margaret L. Gardner, North Chicago, Ill.*

Coca

Bubbles and I make beautiful harmony.

SHIVER
ME
TIMBERS

I'M A HAPPY PIRATE

by Two Ton Baker

"Avast there and ahoy, me hearties! Drop anchor, matey, and pull in the Jolly Roger! Now roll me out a barrel to rest my weary frame! Ah-h-h, that's better. Some folks have been plaguing me lately with a lot of questions. They just can't believe I'm a Happy Pirate.

"Well, sir, let me tell you. I'd much rather be a pirate in tatters than a millionaire in a tuxedo with tax worries. And look, no apartment headaches! Sure, my ship's not as spiffy as one of those Lake Shore Drive mansions, but it's home for me, Bubbles (my mischievous porpoise) and Squawky, our parrot companion.

"How did I become a pirate? Well sir, I'll tell you. I'm descended from a long line of buccaneers. But ever since I was an apprentice pirate on my grandfather's ship, I've avoided work. I'm neither the scrawny type nor the muscular variety (in fact, my nickname —"Two-Ton"—pretty well describes me) so I always preferred to "supervise."

A Peace-Lovin' Pirate

"After my pirate pals would transfer their loot to a hidden isle right off the Spanish main, they'd settle back for some noisy merrymaking. But I could never take much of that liquid nourishment, so I'd hang around until someone yelled, 'Hey, Two-Ton, how about some music?' Then I'd bang on that old piano until it quivered with excitement.

"One night, someone said, 'Doesn't look as if Two-Ton will ever amount to much more than a music-maker.'

"Shortly after this, my grandfather (who was leader of our buccaneer band) died and I inherited the ship. The other pirates saw no future in this business with me at the helm, so they all returned to the U. S. and became respectable. One is an income tax collector, another runs a loan company and one even turned politician. He's a senator now.

"Well, that left me alone with Bubbles and Squawky; but I was happy roaming the seas, and singing and playing as loud as I wanted, with no complaints.

I Arrive in Chicago

"Then last year I thought I'd like to see what those northern winters were like, so I put into port at Chicago's harbor on Lake Michigan.

"Well sir, no sooner did I dock when I had a visitor. One of those TV execs from WBKB had spotted me from his tower window and boppo, an idea hit him. Why not put me on television? Lee Salberg (the exec) got his producer friend, Herb Laufman, to sign me up and before you could say, "3-D TV," there I was in front of a camera. I got to like it pretty well too, because it's sure an easy way to make a living—I can sing and play, kid around with Bubbles and Squawky, and get enough money to eat regular.

"They say I'm a rare bird. In fact, lots of people think pirates are extinct. I know it isn't true and you'll know, too, if you turn on Channel 7 week-days at noon. That big blob of humanity on your screen—that's me, a Happy Pirate."

BEHIND THE MUSIC COUNTER

A Boy, A Girl, A Tune

IT WAS a common thing, not too many years ago, to see musicians pounding away at tinny pianos behind dime store music counters. The arrangements weren't strictly top-notch, but the salesmanship was enough to sell whole libraries of sheet music and tons of records.

When TV opened another avenue of song selling, most sales pitches were delivered with a 40-piece orchestra, lavish choreography and the vocal talents of a Dorothy Collins, June Valli or Snooky Lanson.

Just this spring, WBBM-TV entered the song-plugging business but turned thumbs down on the heavy financial expenditures. Instead they borrowed the dime store motif, hired a girl, a boy and a piano player, and opened *The Music Counter*.

Sales Force Trio

WBBM-TV's sales force consists of thrush Helen Lee, baritone George Ramsby and pianist Hank Winston. Music, of course, is the saleable item with TV customers paying only a few minutes of leisure time for an acceptable rendition of the latest pop tunes.

At first, the trio was thrust into a five-minute breach at 10:25 PM nightly. But WBBM-TV execs soon learned that business was better during regular afternoon hours and moved its commodity to a 3:15 to 3:30 PM slot where it has flourished ever since.

Although Helen and George, trained primarily for radio and bandstand work, seemed slightly ill-at-ease at first in their newly-discovered TV wonderland, they've settled down to song-plugging with a minimum of discomfort.

The distaff side of the harmony is handled by Phi Beta Kappa girl Helen who let her scholastic key rust when she discovered her vocal pipes opened more doors. A gal from Alabam', she was well on her way to study medicine when she discovered music—and vice versa. She sang with the bands of Orrin Tucker, Les Brown and Jimmy Dorsey before joining Tex Beneke and his aggregation. For the last two years she has been at WBBM.

A Musician At Heart

George, an Indiana product, attended both Notre Dame and the University of Wisconsin, but left both to satisfy his craving for music. He toured with such orchestra notables as Herbie Kay and Gene Krupa, later working war bond shows in the Midwest with Larry Storch and Billy DeWolfe. George's musical assets include one voice (pleasant although not outstanding) and a guitar.

Pianist Hank Winston remains in the background. He's a member of the CBS orchestra in Chicago and provides musical accompaniment for WBBM and WBBM-TV shows.

The Music Counter is only one department in WBBM-TV's general store. And even though it's probably one of the lowest-budgeted shows there, its merchandise is good enough to guarantee that it will never be relegated to the bargain basement.

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See "The Goldbergs" over NBC Television, Friday, 7:00 pm, CDST

Prices include Federal Excise Tax and full-year picture tube warranty. Suggested Eastern list prices, subject to change without notice.

Every year more people buy **RCA VICTOR** Tmks. ® than any other television

Division of Radio Corporation of America

UHF IS COMING TO CHICAGOLAND

by JACK MABLEY

Reflections on a TV Tube:

You'd better be sure to get UHF on your next TV set. The Chicago area is due to have four new stations in that upper band. They're WIND-TV, WHFC-TV, and stations in Joliet and Evanston. None have given starting dates, but they're supposed to get on the air within a year after getting their permits.

There's a lot of agitation in the East to make phonevision or some form of boxoffice television available on UHF stations. We're all for it—the viewer could choose between free shows and paying for better programs he'd see via phonevision.

I think phonevision is the only way we'll see decent college football. The lineup of games this fall is the worst yet. If it is intended to drive televiewers out to the football stadiums on Saturday afternoons, it's going to work with me.

The young lady who gives the weather forecasts on WBBM-TV every night has announced the incorporation of coat hangers into her program. That's just what television needs—something fresh, new ideas. Doesn't it make you wonder how Clint Youle ever stays on television? Nothing but a likeable guy giving worthwhile information. Not a gimmick.

The International Boxing Club is undisturbed about the crowds of 800 to 900 that have attended their recent boxing shows, because the Nielsen ratings show the boxing telecasts had the largest audiences in TV last summer. That really isn't a compliment to the caliber of the fights—it's just a commentary on the quality of the rest of summer television.

I figured out why I keep coming back to watch *Masquerade Party* Monday nights. I finally guessed somebody before the panel did. It was Babe Zaharias. Those panelists certainly are dumb.

Those Vital Credits

You've undoubtedly noticed how kittenish the panel members get when they are ready to guess a mystery guest's identity. They flutter their eyelids and coyly get in all the credits: "Do you have four movies playing on Broadway now? Is one of them 'Pride of the Poopdeck?' an MGM picture directed by Sydney Sluffoff? Is your co-star Garry Mottle? Are seats available at all performances? Are you Deborah Kerr?"

Starting this fall Arthur Godfrey will be on TV seven and a half hours a week, and on radio even more. CBS makes millions on Godfrey, his popularity remains constant, and I continue to wonder how anyone can take more than an hour a week of him.

—Adv.

Now you take that "What's My Act?" that we've got in the Empire Room. There's a show that's got every thing— comedy, singing, dancing and great new stars—and you just can't hardly get them kind of shows no more.

10:30 2 STRIKE IT RICH—Quiz
Warren Hull emcees quiz game with a guest celebrity acting as "helping hand" for needy person unable to appear on show. Guests' names unavailable.

5 THREE STEPS TO HEAVEN
Adventures of a small town girl in New York. Stars Phyllis Hill.

7 ED ALLEN—Exercises
Fri: Wrist and ankle slimmers.

10:45 5 FOLLOW YOUR HEART—Serial
The happiness of Peter Davis is threatened by a gangster from his past. Stars Sallie Brophy, Nancy Sheridan, Louis Hollister and John Seymour.

10:50 7 WAYNE GRIFFIN—Weather

10:55 7 ULMER TURNER—News

11:00 2 BRIDE AND GROOM—Wedding
Real-life wedding on TV, emceed by John Nelson who interviews the young couple. Wedding songs by Phil Hanna.

5 FRANCOIS POPE—Recipes
Fri: English muffin individual pizza and hot mushroom meringues.
Mon: Sardine potato salad and peach cake.
Tues: Pecan prune cake squares and chicken fried sirloin steak.
Wed: Planked chopped sirloin steak a la Duchess and chocolate mounds.
Thurs: Orange cream pie and continental style leg of lamb.

7 BREAKFAST WITH O'NEIL
Music, interviews and games with Danny, Chet Roble and Nancy Wright.

9 MOVIE—Film cut to ½ hour.
Fri: "Lonesome Trail," part 2.
Mon: "Lessons in Cooking."
Tues. thru Thurs: Titles not available.

11:15 2 LOVE OF LIFE—Serial
Fri: Meg finally awakens to the bitter facts.
Mon: Matt Slocum has at last learned the truth.
Tues: Paul has taken matters into his own hands.
Wed: Meg's final bit of arrogance is the final straw.
Thurs: A deep crisis arises in the family of the two sisters.

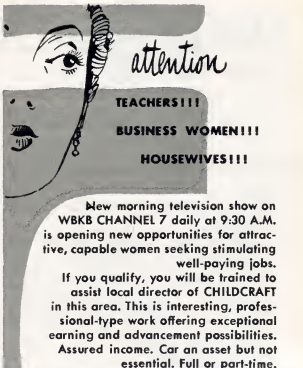
11:30 2 SEARCH FOR TOMORROW
Fri: The bars are down between Arthur and Joanne.
Mon. thru Thurs: Details unavailable.

9 STEVE FENTRESS—News

11:45 2 GUIDING LIGHT—Serial
Fri: Bert's patience wears thin as she argues with her Mother about Bill.
Mon. thru Thurs: Details unavailable.

9 EARL NIGHTINGALE—Chats

11:55 7 ULMER TURNER—News



New morning television show on WBKB CHANNEL 7 daily at 9:30 A.M. is opening new opportunities for attractive, capable women seeking stimulating well-paying jobs.
If you qualify, you will be trained to assist local director of CHILDCRAFT in this area. This is interesting, professional-type work offering exceptional earning and advancement possibilities. Assured income. Car an asset but not essential. Full or part-time.
For further details, without any obligation, WRITE TODAY giving telephone number to:
T. A. GARST BOX 3585
CHICAGO 54, ILLINOIS

TV Sports GUIDE

(For details, see daily program listings.)

FRIDAY, SEPT. 11
1:30 9 Baseball—Cubs vs. New York
9:00 5 Boxing From New York

SATURDAY, SEPT. 12
1:30 9 Baseball—Cubs vs. New York
3:00 2 Horse Races From Acqueduct
7:30 7 Bowling From Detroit—Fred Wolf
8:00 7 Boxing From Chicago—Gregson
8:30 9 Wrestling From Marigold—Brickhouse

SUNDAY, SEPT. 13
1:30 9 Baseball—Cubs vs. Brooklyn

MONDAY, SEPT. 14
1:30 9 Baseball—Cubs vs. Brooklyn
8:30 9 Boxing From Eastern Parkway, Brooklyn

TUESDAY, SEPT. 15
1:30 9 Baseball—Cubs vs. Philadelphia
8:00 9 Wrestling On Film—Jack Little
11:00 5 Harness Racing From Maywood Park

WEDNESDAY, SEPT. 16
1:30 9 Baseball—Cubs vs. Philadelphia
8:30 7 Wrestling From Rainbo—Wayne Griffin
9:00 2 Boxing From Chicago

THURSDAY, SEPT. 17
1:30 9 Baseball—Cubs vs. Philadelphia
11:00 5 Harness Racing From Maywood Park

MOLLYCUES

by MOLLY POTKIN

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Boys and girls, some of our favorite TV friends are pictured here. Can you recognize and name them, even though they have masks on? Can you also draw any one of them without a mask? When you've finished, mail your entries to Mollycues, c/o TV GUIDE, 731 S. Plymouth Ct., Chicago 5, Ill. before Monday, September 21.

For the best answer and drawing (neatness counts) I'll award $1, second prize, 50 cents; next 25 prizes, a copy of my big picture and puzzle book. Solution will be printed here next week.

Answer to last week's "shade-in" puzzle was: *a bear.*

July 31 and August 7 Mollycue Winners

Martha Bone, Hobart, Ind.; Carole Brehmer, Hammond, Ind.; Robert Buchanan, Compton, Ill.; Carol Critz, Libertyville, Ill.; Rich Essick, Chicago; Judith Gaetano, Chicago; Fred Gertz, Chicago; Patricia Grabb, Schiller Park, Ill.; Sandra Guse, Marengo, Ill.; Douglas Haller, Kendallville, Ind.; Ray Hamilton, La Porte, Ind.; Jackie Hayden, Berwyn; Robert Kohl, Chicago; Burton Lieberman, Chicago; Cheri Matthes, Wheaton, Ill.; Donna McEvoy, Chicago; Carole Michaels, Chesterton, Ind.; Donna Nelson, Plato Center, Ill.; Marilyn Overson, Racine, Wis.; Mike Piotrowski, Cicero; David Rausch, Hinckley, Ill.; Jane Rosenquist, South Bend; Sally Schopp, Benton Harbor, Mich.; Dorothy Smith, Hessville, Ind.; Joyce Straka, Cicero; Sandra Talty, Elmhurst, Ill.; Stewart Truelsen, Chicago; Lois Vistain, La Grange; Sal Wanuka, Downey, Ill.; Jimmy White, Bourbonnais, Ill.; Joyce Wielgus, Chicago; Wilma Yarbrough, Richton Park, Ill.; Ida Zisken, Chicago; Gloria Zych, Chicago.

Friday

MORNING PROGRAMS ON PAGE A-10

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS
Johnny Coons narrates a film.
7 HAPPY PIRATES—Kids' Fun
Dick "Two-Ton" Baker entertains with "Magic Day" every Friday.
9 HI LADIES—Jack Payne
Interviews with the girls.

12:25 2 LEE PHILLIP SHOW—Tips
Fashion news for the ladies.

12:30 2 GARRY MOORE SHOW
Garry and Durward Kirby do a skit on "modrun" poetry. Guest, sculptor Duke Art models Garry's head in clay.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke plays his guitar.
7 TIME FOR FUN—Nick Francis
Kids fun with Nicky and Bobo.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews wives.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Ben Parks emcees quiz game.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 RUTH CROWLEY—Baby Care
Ruth gives tips on care of infants.
9 BATTING PRACTICE—Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 STEWART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Guests: Ann Jeffreys and Robert Sterling.
7 THE DOWDS—Discussion
Betty and Don Dowd.
9 BASEBALL—Cubs vs. New York

2:00 2 BIG PAY OFF—Quiz Game
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Bud Collyer emcee.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcee.

2:15 7 MUSIC COMBO—Tunes
Popular music of the day.

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.

SEPT 11

7 "RENO"
MOVIE—Ruthless husband attempts to frame his wife in an effort to obtain a divorce. Kenneth Thomson and Ruth Roland star.

3:00 2 SHOPPING WITH O'RILEY
Tips and music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Variety
Win Elliot emcee.
7 MOVIE—Title Not Available

3:15 2 MUSIC COUNTER—Tune Time
Helen Lee and George Ramsby.

3:30 2 "BLACK EYES"
MOVIE—Daughter of a waiter in Moscow complicates his business deals. Mary Maguire, Otto Kruger.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety.

3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"5 Steps To the Kremlin," conclusion.
7 "NORTH OF ARIZONA"
MOVIE—Western adventure.
9 POST GAME MOVIE
Title not available.

4:15 5 GABBY HAYES SHOW—Tales
"Gunpacker," with Jack Randall.

4:30 5 HOWDY DOODY—Puppet Tale
Puppet antics with Bob Smith.
7 Program Not Available
9 "DURANGO VALLEY RAIDERS"
MOVIE—Unknown masked bandit and his gang plunder a group of valley settlers. Bob Steele, Louise Stanley.

5:00 2 GARFIELD GOOSE & FRIEND
"Friend Frazier" enjoys another comedy as King Garfield's guest.
5 ELMER, THE ELEPHANT
John Conrad entertains the children with his intelligent elephant.
7 ANGEL CASEY—For Kids
Youngsters have a party.

5:15 7 ROOTIE KAZOOTIE—Puppets
Todd Russell is emcee.

5:30 2 GENE AUTRY TIME—Film
Outlaws are brought to justice.
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"Trail Of Terror," part 5. Texas Ranger joins his dead twin brother's outlaw gang in order to retrieve stolen stagecoach money. Dave O'Brien, Jim Newill.

TV FORECAST OF New Shows AND WEEK'S HIGHLIGHTS

Debuts: Ezio Pinza bows in his own situation comedy show, *Bonino*, Saturday night at 7:00 on channel 5. Pinza portrays a widowed concert singer and father of eight children . . . Saturday also brings first of the *My Favorite Husband* series, starring Joan Caulfield and Barry Nelson, 8:30, channel 2. A preview of this show seen here recently promises it to be one of the better husband-wife comedy teams . . . *Georgie Jessel* starts his own show over ABC-TV Sunday at 5:30 P.M. Format has Georgie presiding as Toastmaster over a dinner each week, paying tribute to an outstanding guest from the entertainment world . . . *Meet Mr. McNutley*, the long-awaited show starring Ray Milland, arrives Thursday night at 7:00 p.m. on channel 2.

Caulfield

Special event: Adlai Stevenson reports to the nation on his recent world tour, Tuesday, 10:30 p.m. on channel 5.

Returns: This week marks the return of many favorites, including: *Hobby Time, Jet Pilot, Your Show of Shows, Your Hit Parade, Kukla, Fran and Ollie, Mr. Peepers, Victory At Sea, I'm The Law* and *Jack Benny.*

Exercise Mariner: A briefing session officially launching NATO's big fall Naval maneuvers, largest peacetime international training exercise ever attempted, will be telecast Sunday at 2:00 over NBC-TV. Purpose is to explain the significance of the North Atlantic Treaty Organization in terms of the defense of the free world.

Eye-opener? Sheriff John E. Babb will be the object of questions fired by William Ray and his panel on *City Desk*, Sunday at 2:00 p.m. The session promises to be a provocative one for Chicago citizens. Subject: "Gambling In Cook County."

SEPT 11

WOOD and LAIRE
7 P.M. (2)

BERG
7 P.M. (5)

COATES
7:30 P.M. (7)

ARNOLD
8 P.M. (2)

BARRY
8 P.M. (9)

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Craig, back on Earth, is charged with being the Space Pirate.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Tour of the Museum of Science and Industry, Chicago, Illinois

6:20 5 TONY WEITZEL—Comments
Gossip and interviews.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Music
Guest, Morton Downey.
7 STU ERWIN—Comedy Drama
Stu turns to journalism and writes an anonymous gossip column in his school's paper.
9 SPENCER ALLEN—News

6:45 2 PERRY COMO SHOW—Musical
Perry, the Fontanes and Ray Charles Chorus. Tunes: "P.S., I Love You" and "Autumn In New York."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 MAMA—Domestic Comedy
Dagmar envies a schoolmate whose father is a glamorous, well-traveled engineer, but it's Mama who finally helps her daughter's little friend. Peggy Wood, Judson Laire.
5 THE GOLDBERGS—Comedy
Molly plays cupid for cousin Simon's daughter Loretta and a young piano tuner. Gertrude Berg as Molly
Sponsored by RCA Victor.
7 SUMMER THEATER—Drama
"The Other Jesse Grant." A young woman resents the presence of her husband's mother who has come to live with them. Elizabeth Risdon
9 SHOWCASE—Drama

7:30 2 MAN AGAINST CRIME-Drama
Mike Barnett (Ralph Bellamy) searches for the key to a series of hotel robberies.
5 WALT'S WORKSHOP
Mr. Durbahn tells prospective home owners how homes are built.
7 SUPERMAN—Adventures
"Night Of Terror." Superman comes to the rescue of Lois Lane who is kidnapped by a pair of desperate gunmen while vacationing on the Canadian border. George Reeves as Clark Kent, with Phyllis Coates as Lois Lane.

8:00 2 PLAYHOUSE OF STARS
"Lost and Found" starring Edward Arnold. A man faces death when a former employee, whose dishonesty he exposed, is released from prison. Percy Helton, Katharine Warren, Clinton Miller.
5 BIG STORY—Drama
Story of reporter Rex Newman of the Joplin, Mo., Globe and News Herald, who helped authorities uncover a trail of robbery and murder by a trio of teen-agers.
7 DEATH VALLEY DAYS—Drama
"Swamper Ike." Young man, raised as an Indian but actually the child of white pioneers who died in Death Valley, seeks a rock which will prove his identity to the girl he wants to marry. Jack Mahoney, Margaret Field, Denver Pyle, Henry Rowland and Hank Patterson.
9 LIFE BEGINS AT 80—Quiz
Jack Barry emcees panel of oldsters including: Fred Stein, Georgiana Carhart, Thomas Clark and Alexandra Campbell.

8:30 2 FOOTLIGHTS THEATER—Film
"My Daughter's Husband." A conservative father is perplexed when his daughter reveals that her husband is a $30-a-week apprentice. Gene Lockhart, Karen Sharpe, Lon McCallister, Mae Clarke.
5 TV SOUNDSTAGE—Drama
"The Promise." Story of the great American adolescent, a man who bets on anything and everything except himself. Jack Warden, Janet Ward.
7 FILM SHORTS
9 WORLD IS YOURS—Travelogue
Vacation in glamorous Panama.

8:50 7 COMMERCIAL—Film

9:00 2 MR. AND MRS. NORTH-Drama
"Stranger Than Fiction." Pam and Jerry run into the seamy edge of the literary world—and a murder. Barbara Britton and Richard Denning.

DONLEVY
9 P.M. (7)

EVANS and GILMAN
9:30 P.M. (9)

MORAN
10 P.M. (7)

PHILLIP
10:10 P.M. (2)

5 BOXING—From New York
Carmine Fiore vs. Danny Womber (welterweights).
JIMMY POWERS' RATING: Fiore is rated 15th. Fights, 61. Won, 41. Lost, 15. Draws, 5. K.O.'s 16. Womber is unrated. Fights, 71. Won, 42. Lost 19. Draws, 10. K.O.'s, 10. Fiore scored a major upset in his last outing, defeating the fast rising Danny Giovanelli. He is a fairly good left hooker, but against experienced opposition like Womber, I cannot see how it can be used to advantage. Womber may not impress too much with his record, but a close inspection shows that he has faced the top men in his and the next division. He is favored and shouldn't have too much trouble with the Brooklynite.

7 DANGEROUS ASSIGNMENT
"The Italian Movie Story." Brian Donlevy as agent Steve Mitchell is sent to Rome to find out why film was stolen from a movie company.

9 CHANCE OF A LIFETIMF—Quiz
Dennis James interviews guests.

9:15 7 FILM SHORT

9:30 2 FAVORITE STORY—Film
"The Prison With The Open Door," starring Adolphe Menjou. Millionaire wagers large sum of money that a penniless painter cannot voluntarily remain in prison ten years. Frances Rafferty, Paul Harvey, Barbara Ann Knudson, I. Stanford Jolley, Cyril Delevanti.

7 DICK TRACY—Drama
"The Brain," part 1. The Brain and his accomplice have masterminded a series of crimes whereby they short-circuit the city's burglar alarm system and confuse police by setting off alarms all over the city.

9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans with Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope.

9:45 5 GREATEST FIGHTS—Film
Rocky Marciano vs. Harry "Kid" Matthews (July 28, 1952).

10:00 2 FAHEY FLYNN—News
5 CLINT YOULE—Weather
7 COURTESY HOUR—Variety
Emcee Jim Moran with variety of professional talent acts. *Sponsored by Courtesy Motors.*

9 "LOVE FROM A STRANGER"
MOVIE—Modern Bluebeard forces his wives to sign away their money and then murders them. Basil Rathbone, Ann Harding, Bruce Seton.

10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Tips
It's serving time again.

10:15 2 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Discussion for sportsmen.

10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments
Gossip, chatter, and interviews.
5 HERBIE MINTZ—Musical
Melodies, old and new.

11:00 2 "THE STEEL KEY"
MOVIE—(1st showing) Two scientists who are working independently on a process for hardening steel die suddenly, and a man sets out to locate the missing papers and a killer. Terence Morgan, Joan Rice.
5 HOWARD MILLER—Music
Records, interviews and chatter.
7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
Interviews and chats.

12:00 2 "COURAGEOUS MR. PENN"
MOVIE—Film story of William Penn, founder of the Quaker movement and settler of Pennsylvania in the 1600's. Clifford Evans, Deborah Kerr.
7 "MAN OF COURAGE"
MOVIE—An innocent woman is jailed for the murder of her husband. Barton MacLane, Lyle Talbot, Charlotte Winters.

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Saturday

SEPT 12

MORNING

9:00 7 ROUNDUP TIME—Western
"Unconquered Bandit." (Cut to ½ hour.)

9:30 7 TOOTSIE HIPPODROME
Featuring Marcelli and Janis, juggling on the tightwire.

9:45 9 MOVIE—Serial Film
"Zorro's Fighting Legion," part 5.

10:00 7 SPACE PATROL—Adventures
Cadet Happy is captured by Prince Baccarratti and summons Buzz Corey to Planet X.

10:15 9 DRAW WITH ME—For Kids

10:30 2 ROD BROWN OF THE ROCKET RANGERS—Drama For Kids
"The Unseen Planet." Rod and Capt. Boyd land their ship on the sun planet and are taken captive.

7 SKY KING THEATER—Film
Kirby Grant stars in Western.

9 SPACE CADET—Adventures
"The Trojan Planets." Tom Corbett (Frankie Thomas) and the Cadets find treachery and danger on the deserted planets of Jupiter.

11:00 2 BIG TOP—Circus Fun
Ringmaster Jack Sterling presents Dick Clemens, lion tamer, and Con Colleano, tight wire artist.

7 PANTOMIME PARTY
Jerry Sperling and Clark Davis.

9 TERRY AND THE PIRATES
"Extra Cargo." Terry and Hotshot Charlie learn that their own air Cathay plane is to be time-bombed.

11:30 7 Program Not Available

9 MOVIE—Serial Film
"Zorro's Fighting Legion, part 6. (See Friday, 9:30 A.M. listing on page A-10 for synopsis and cast.)

12:00 2 LONE RANGER—Western
A medicine man helps the Lone Ranger capture a "respectable" outlaw.

7 BEULAH SHOW—Comedy
Situation comedy, Louise Beavers.

9 "THEY RAID BY NIGHT"
MOVIE — Three commandos parachute into Norway to rescue Norwegian chief-of-staff from a Nazi concentration camp. Lyle Talbot.

12:30 2 "SINGING BUCKEROO"
MOVIE—Western cut to ½ hour.

7 "RETURN OF THE LASH"
MOVIE—Bandit tries to rob settlers of their land and cattle.

1:00 2 "MAN IN THE MIRROR"
MOVIE—An apparition in a mirror changes the entire life and personality of a hen-pecked little man. Edward Everett Horton.

5 WHAT'S YOUR TROUBLE—Chat
Dr. and Mrs. Norman Vincent Peale discuss, "Are You In A Dither?"

9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 5 "MAN FROM HEADQUARTERS"
MOVIE—Gang frames a reporter for murder to prevent him from testifying against them. Frank Albertson.

1:30 7 "GUNFIRE"
MOVIE—Desperado impersonates a reformed outlaw and pursues life of banditry. Don Barry stars.

9 BASEBALL—Cubs vs. New York
Jack Brickhouse describes.

2:15 2 "LIGHTNING STRIKES WEST"
MOVIE—Government agent sends a hold-up man to prison and is called back on the case when the robber escapes. Ken Maynard stars.

2:30 5 INDUSTRY ON PARADE—Film
Visits on film to: (1) A one-mile railroad called "Tweetsie." (2) A family oil-well business. (3) High school where students use an aircraft plant as a workshop. (4) Plant that manufactures manicuring instruments.

2:45 5 "LUCK OF ROARING CAMP"
MOVIE—Saga of the California gold rush, taken from the book by Bret Harte. Owen Davis, Jr. stars.

3:00 2 HORSE RACES—Aqueduct
Vagrancy Handicap for 3-year-olds and up, 7 furlongs. Purse, $20,000.

7 FOCAL POINT—Film

3:30 2 SUNDAY PUNCH
Jim Conway and guest, Rear Admiral Daniel V. Gallery, Chief of Naval Reserve Training, will discuss activities, history and value of Naval Air Reserve.

3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

4:00 2 OPERATION NEW HORIZONS
Roosevelt College presents "Our New Citizens," special program for Adult Education Week, featuring people who are new to the United States.

Tonight

An Outstanding First Run Feature Film

ON

HOLLYWOOD PREMIER THEATRE

AT

10:00 PM

"THE BUSHWACKER"

starring

LAWRENCE TIERNEY JOHN IRELAND

WAYNE MORRIS

sponsored by

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WBBM-TV

CHANNEL **2**

SEPT 12

STORCH
7 P.M. (2)

PINZA
7 P.M. (5)

MACK
7:30 P.M. (5)

CAESAR and COCA
8 P.M. (5)

5 "FLIGHT TO NOWHERE"
MOVIE—FBI man battles a ring of international rivals in order to be first to claim a uranium deposit in the Pacific ocean. Alan Curtis.

7 "SPOOKTOWN"
MOVIE—Billy the Kid comes to the rescue when a band of outlaws take over a town as their hideout.

9 "DESERT BANDIT"
MOVIE—Army corporal uses a clever ruse to track down a band of gunrunners. Don Barry stars.

4:30 2 FILM SHORT

5:00 2 FARMTOWN U.S.A.—Menard
George Menard introduces and chats with guests, Robert Erickson of Mt. Sterling, Illinois, and Frank Freeman, of Kansasville, Wis., managers of milk processing plants.

5 Program Not Available

7 SATURDAY LAUGH TIME
"Laurel and Hardy."

9 MOVIE—Title Not Available
Tentatively scheduled.

WRESTLING
from
MARIGOLD

8:30 P. M.

WGN-TV CHANNEL 9

5:15 5 HOBBY TIME—Crafts
Bill Helion offers tips and novel ideas for the amateur hobbyist.

5:30 2 FILM SHORT

5 JET PILOT—Adventure
Commander Bob Horder, mechanic Spike Loomis and George Cisar instruct teen-age flight student Jerry Garvey in ground school and actual flying.

7 SMILIN' ED'S GANG
Two Indian hunters track down a voracious bear that has been depleting their tribe and animals.

5:45 2 RED BARBER—Sports

6:00 2 STORK CLUB—Interviews
Host Sherman Billingsley with guests, Ann Crowley, Iva Wither and Morton Downey.

5 MR. WIZARD—Science Study
Don Herbert and his assistant, Buzz Podewell discuss "Electric Servant."

7 TOM DUGGAN—Sports

9 THIS IS THE LIFE—Drama
A lonely little Filipino boy fights to win friends in his new home.

6:30 2 BEAT THE CLOCK—Games
Bud Collyer emcees the stunts.

5 ETHEL AND ALBERT—Comedy
Ethel decides to make her own clothes and buys a new sewing machine. Peg Lynch and Alan Bunce.

7 "SILENT SERVICE STRIKES"
MOVIE—Counter-espionage agents for rival powers fall in love.

9 TRAVELERS' SKETCHBOOK
"Two Great Waterways Meet."

6:45 9 RELIGIOUS FILM
Interviews with Fr. James Keller.

7:00 2 LARRY STORCH—Comedy
Guest, Cab Calloway. Larry does a skit as little Victor in a supermarket, and another behind bars. This is his last show of the season.

5 BONINO—Situation Comedy
Ezio Pinza stars as a widowed concert singer with eight children. In tonight's opening episode, Bonino, who has been able to spend little time with his brood, decides to take over as head of the household. Comedienne Mary Wickes stars as Martha, the housekeeper.

9 "UNDER TEXAS SKIES"
MOVIE—Son returns home after a long absence to find his sheriff-father dead at the hands of an assassin. Robert Livingston stars.

CAULFIELD and NELSON
8:30 P.M. (2)

LEE
9:30 P.M. (2)

LANSON and COLLINS
9:30 P.M. (5)

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent.
7 BOWLING—Detroit
Fred Wolff is commentator.
8:00 2 TWO FOR THE MONEY—Quiz
Comedian Herb Shriner emcees.
5 YOUR SHOW OF SHOWS
Sid Caesar, Imogene Coca and company return from their summer vacations. Tonight's guests include coloratura soprano Lily Pons, piano stylist Nat "King" Cole, ballet star Tamara Toumanova, and singers Robert Monet and Joan Walker.
7 PHILLIES SATURDAY NIGHT FIGHTS—From Chicago
Rocky Castellani vs. Terry Moore (middleweights).
JIMMY POWERS' RATING: Castellani is rated 4th. Fights, 50. Won, 43. Lost, 5. Draws, 2. K.O.'s, 7. Moore is unrated. Fights, 53. Won, 39. Lost, 11. Draws, 3. K.O.'s, 11. About a year ago, this would have been a dangerous bout for Castellani. Moore is a fairly good ringman, but inactivity has made him somewhat rusty. Rocky can box on a par with the top men of his division. He just lacks a sting in his punch to make the difference. It may come to him yet. His left jab and fast feet will be too much for Moore.
9 DRIVER EDUCATION—Film
"Skillfully Yours."
8:15 9 JACK BRICKHOUSE—Sports
8:30 2 MY FAVORITE HUSBAND
Joan Caulfield and Barry Nelson star as Liz and George Cooper. George is a successful young bank executive, with Liz as his glamorous, sophisticated, but often scatterbrained wife. Tonight's episode has an old flame of George's breezing into town and complicating life for the young couple.
9 WRESTLING—From Marigold
Main event: Sky Hi Lee vs. Bob Ortan. Other matches: Kostas De Valis vs. Juan Hernandez; the Great Yamoto vs. Pierre La Belle; Jack Carter vs. Gypsy Joe; Rudy Kay vs. Maurice Roberre.
8:45 7 BILL STERN—Sports Film
9:00 2 MEDALLION THEATER-Drama
"The Padre of San Pablo." A hunted thief, seeking refuge in the Mexican mountains, masquerades as a padre.
7 PAUL HARVEY—News
9:15 7 Program Not Available
9:30 2 IT'S NEWS TO ME—Quiz
Moderator John Daly with panel: John Henry Faulk, Quentin Reynolds, Anna Lee and Kitty Carlisle.
5 YOUR HIT PARADE
The nation's top tunes of the week are presented by Dorothy Collins, Snooky Lanson, Raymond Scott's Orchestra, and Gisele MacKenzie who joins the regular company. *Sponsored by Lucky Strike.*
7 BIG PICTURE—Army Films
"Big Red One."
10:00 2 "THE BUSHWACKERS"
MOVIE—Lawlessness invades the West in post-Civil War days.
7 FILM
11:00 9 "I RING DOORBELLS"
MOVIE—Enterprising news reporter gets involved in trouble when he is assigned to break up a romance.
11:30 2 INTO THE NIGHT—Tale
"Hush-A-Bye Baby."
7 "AMATEUR CROOK"
MOVIE—(Cut to 45 min.) Girl tries to recover her father's stolen jewels from two criminals. Bruce Bennett.
12:00 2 COMMERCIAL—Film
12:10 2 "MEN ARE SUCH FOOLS"
MOVIE—Marital discord arises when a bride tries to mix a business career and marriage. Wayne Morris, Priscilla Lane, Humphrey Bogart.
12:15 7 "MONSTER MAKER"
MOVIE—Scientist who is working with a rare disease of the glands accidentally gives the disease to daughter of a concert pianist with whom he is in love. J. Carroll Naish.

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WNBQ
NBC
CHANNEL 5

Sunday

SEPT 13

MORNING

9:00 7 "NORTH OF ARIZONA"
MOVIE—Western cut to ½ hour.

9:30 5 THE PULPIT—Religious Talk
Discussion by Rabbi Jacob J. Weinstein on "Return to What Religion?"

7 "BEHIND PRISON WALLS"
MOVIE—Steel tycoon is sent to prison on the testimony of his son.

9:45 5 RELIGIOUS FILM
Father James Keller of the Christophers interviews Anita Colby, beauty consultant and Marie Killilea.

9 FILM SHORT
"Palomino."

10:00 5 SUNDAY FUNNIES
Uncle "Ned" Locke replaces John Conrad in reading comics.

9 "SECRETS OF STAMBOUL"
MOVIE—Conflict arises between the old Turkey and the new.

10:30 2 LAMP UNTO MY FEET—Talks
"It's Up to Us," discussed by Dr. Lymon Bryson, Rev. Milton A. Galamison of Siloam Presbyterian Church and Dr. Edward Silver, chief assistant District Attorney of Kings County, New York.

5 LIVE AND LEARN—Discussion
Guest, Katharine Kuh, curator of modern painting and sculpture of Art Institute of Chicago, speaks on "Art Has Many Faces."

10:50 2 COMMERCIAL—Film

11:00 2 TALENT SHOWROOM—Variety
Jim Conway emcees the talent.

5 WESTERN ROUNDUP—Film

7 "WILDCAT SAUNDERS"
MOVIE—Western. (Cut to ½ hour).

11:30 7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel speaks.

9 SERIAL FILM
"Zorro Rides Again," part 2. A young man returns to his native Mexico to save the family property.

12:00 2 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Fun
Art Hern narrates story.

7 JOHNNY JUPITER—Puppets
Reject, the factory-reject robot, helps in a head-Scoutmaster contest.

9 "GUN RANGER"
MOVIE—Ranger turns in his star when he finds the court is turning people he arrests free. Bob Steele.

12:15 2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

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WNBQ— CHANNEL 5

NBC TELEVISION

SUNDAY

SEPT 13

MADISON
1:30 P.M. (7)

KUKLA
3 P.M. (5)

JESSEL
5:30 P.M. (7)

JERRY and PAUL
6 P.M. (5)

BENNY
6:30 P.M.(2)

12:30 2 "FRANKIE AND JOHNNIE"
MOVIE—Lovely cafe-singer marries a gambler. Helen Morgan stars.

5 FRONTIERS OF FAITH
Second in series in cooperation with the National Council of Churches of Christ in the U.S.A., dramatizing the problems of young people growing up in today's world.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott discusses "Children's Gardens," and shows time-lapse movies.

9 BATTING PRACTICE-Warm Up

1:10 9 LEAD OFF MAN—Vince Lloyd

1:30 2 "TRANSATLANTIC MERRY-GO-ROUND"
MOVIE—Band without funds signs on an ocean luxury liner bound for Europe. Jack Benny, Gene Raymond.

5 CITY DESK—Discussion
Guest, Sheriff John E. Babb, discusses "Gambling In Cook County," with moderator William Ray and panel.

7 WILD BILL HICKOK—Western
Gang of desperados stage a robbery, then turn back and through a ruse make Wild Bill and Jingles think they are helping them hunt for the hold-up men. Guy Madison and Andy Devine.

9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse describes double-header from Wrigley Field.

2:00 5 EXERCISE MARINER—NATO
Briefing session officially launching NATO's fall Naval maneuvers, the largest peacetime international training exercise ever attempted. Admiral Lynde D. McCormick, U.S. Navy Supreme Allied Commander, opens with explanation of the session and significance of the North Atlantic Treaty Organization in terms of the defense of the free world. Other officers will explain various phases of the operation.

7 CISCO KID—Western Film
A good luck wedding bell is stolen, and Cisco and Pancho set out to find it before their friend's wedding. Leo Carrillo and Duncan Renaldo.

2:30 5 EXCURSION—Educational
Ford Foundation's TV Workshop program for young people, covering theater, sports, science, career-building, literature and history. Burgess Meredith is host to guests, Thomas Mitchell, Eddie Albert, Sugar Ray Robinson and Cliff Tatum.

7 ADVENTURES OF KIT CARSON
Bill Williams and Don Diamond star in "Claim Jumpers of Juniper." Kit and El Toro become the targets of frontier gangsters when they intervene on behalf of a miner.

3:00 2 "THE YOUNG IN HEART"
MOVIE — Old woman's pathetic eagerness for companionship touches the affection of a conniving and indolent family. Douglas Fairbanks, Jr., Paulette Goddard, Janet Gaynor, Richard Carlson, Roland Young, and Billie Burke.

5 KUKLA, FRAN AND OLLIE
Burr Tillstrom's Kuklapolitans, starring Fran Allison.

7 CARTOONS—Film Fun

3:30 5 ZOO PARADE—About Animals
R. Marlin Perkins and Jim Hurlbut show and discuss how to make friends with animals and limits to which such friendship can be carried. (See page 10 for photographs of the funniest animals of Zoo Parade.)

7 BOB ATCHER SHOW—Kids Fun

3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

4:00 2 UNITED JEWISH APPEAL
"Three Lives."

5 FOOTBALL KICKOFF, 1953
Football preview featuring Mel Allen, Lindsey Nelson, Russ Hodges, Dick Kazmaier, Bud Palmer, West Point Glee Club, Yale Blues Quartet, Fritz Crisler of University of Michigan, and Bob Kane of Cornell.

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Nelson's Pigs; "Wimpy," unicycle act; the Four Sky Devils, balancing; and Mary Hartline and the clowns in "Super Circus Cyclone Cleaner."

9 "OREGON TRAIL SCOUTS"
MOVIE—Red Ryder arranges treaty with Indians so he can set up fur operations in their territory

COX and BENOIT
6:30 P.M. (5)

SUN SEPT 13

4:30 2 MAN OF THE WEEK—Talk
Guest, James T. Nicholson, executive vice-president of the American Red Cross, just back from Korea.

5:00 2 ADVENTURE—Educational
Features: (1) "Army Ants." Films of the ferocious ants of the canal zone. Guest, Dr. T. C. Schneirla of the museum staff. (2) "Rodeo."

5 MEET THE PRESS—Discussion
Martha Rountree, Lawrence Spivak. Guest, George Meany, Pres., AFL.

7 ABBOTT AND COSTELLO—Film

9 "OUT OF THE BLUE"
MOVIE—Rivalry for wealthy suitors exists between two daughters of an impoverished nobleman.

5:30 2 YOU ARE THERE—Drama
"Louisiana Purchase." President Thomas Jefferson purchases the port of New Orleans from Napoleon on April 12, 1803. Frank Marth.

5 ROY ROGERS SHOW—Drama
"Outlaw's Girl." Roy's dog Bullet helps him trace Dale's kidnapper.

7 GEORGE JESSEL SHOW
Toastmaster Jessel presides over a testimonial dinner with guests: actress Mitzi Gaynor, singer Margaret Whiting, comedian Buddy Hackett, Goodwin Knight, Lieutenant Gov. of California, and Jerilynn Jessel, Georgie's young daughter.

6:00 2 QUIZ KIDS—Joe Kelly, Emcee
Panel: Pat Conlon, 16; Sally Ann Wilhelm, 14; Harvey Dytch, 10; and Janet Ahern, 8.

5 PAUL WINCHELL SHOW
Dramatic skits with Jerry Mahoney, Paul, Diane Sinclair, Ken Spaulding and guest, Maria Riva.

7 YOU ASKED FOR IT—Requests
Art Baker presents (1) Australian duck-billed platypus. (2) Abdullah, human bellows. (3) Henry Armstrong, only fighter ever to hold three titles simultaneously, and Barney Ross.

6:30 2 JACK BENNY SHOW—Comedy
Jack returns with Rochester, Don Wilson and guest, Marilyn Monroe who makes her TV debut tonight. *Sponsored by Lucky Strike.*

5 MR. PEEPERS—Comedy
Wally Cox as Mr. Peepers and Nancy (Patricia Benoit) return to school and try to find each other, but find everyone else instead.

LOOK WHO'S BACK SUNDAY!

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SUN SEPT 13

SULLIVAN
7 P.M. (2)

WINCHELL
8 P.M. (7)

7 MOVIE—Title Not Available
9 "THE SHEIK STEPS OUT"
MOVIE—Head of desert tribe attempts to put a spoiled American heiress in her place. Ramon Novarro.

7:00 2 TOAST OF THE TOWN
Ed Sullivan presents Carmen Miranda, the Harvest Moon dance champions, comedian Joe Jackson, Jr., and Jerry Coleman of the New York Yankees.
5 BIG PAYOFF—Quiz For Men
Bess Myerson and Randy Merriman.

7:30 9 FRONT PAGE DETECTIVE
Edmund Lowe as David Chase.

8:00 2 G.E. THEATER—Drama
"Winners Never Lose," starring Pat O'Brien, Ruth Hussey, Ward Bond. A racing enthusiast, hospitalized by high blood pressure, tries to convince the nurse who attends him that horse racing is the most interesting thing in the world.
5 TV PLAYHOUSE—Drama
"The Baby." The appearance of an old Army buddy results in a startling change in life of a man.
7 WALTER WINCHELL—News
9 ROCKY KING—Film Drama
"Under the Skin." Rocky seeks a murderer with the word "banana" as his only clue. Roscoe Karns.

8:15 7 ORCHID AWARD—Musical
John Beal, Les Paul, Mary Ford.

8:30 2 ARTHUR MURRAY PARTY
Guests: Sheila Bond of "Wish You Were Here," violinist Ving Merlin, comedian Arnold Stang.
7 ASK THE MAN—Profiles
Austin Kiplinger, Jack Drees, Dan MacMaster and Jack Callaghan.
9 PLAINCLOTHESMAN—Drama
"The Buffalo Killer." A brash Western showman cons a young woman out of $5,000, and later is found shot to death. Frank Orth stars.

9:00 2 THE WEB—Mystery Drama
"You've Got to Stop Sometime." An outcast son seeks refuge at the home of the blind father whose operation money he had stolen.
5 NOTHING BUT THE BEST
Talent-variety show emceed by Eddie Albert. Guests: singer Connie Moore, Steppe Brothers, dancers, comedienne Kaye Ballard, pianist George Shearing, and Skitch Henderson's orchestra.

ORTH
8:30 P.M. (9)

ALBERT
9 P.M. (5)

SUN
SEPT 13

7 **BILLY GRAHAM—Religious**
9 **"LADY CHASER"**
MOVIE—Private detective sets out to find a killer who murders with poison pills. Robert Lowery.
9:15 7 **FOCUS—Film Short**
9:30 2 **WHAT'S MY LINE?—Quiz**
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen. (For a story on the British version of "What's My Line," see page 13.)
5 **VICTORY AT SEA-Documentary**
7 **TALENT PATROL—Variety**
Arlene Francis femcees variety acts.
10:00 2 **"SWINGIN' ON A RAINBOW"**
MOVIE—Girl tries to collect $1,000 from a bandleader who has plagarized her song. Jane Frazee, Brad Taylor, and Harry Langdon. *Sponsored by Household Finance Corp.*
5 **CLINT YOULE—Weather**
7 **"THE BIG WHEEL"**
MOVIE—(1st showing) Cocky young racing car driver wins early success in midget races only to be defeated in the Indianapolis classic. Mickey Rooney stars.
9 **"COPACABANA"**
MOVIE—(1st showing) Complications arise when a girl tries out for two jobs at the "Copa" and gets them both. Groucho Marx, Carmen Miranda, Steve Cochran, Andy Russell and Gloria Jean. *Sponsored by Courtesy Motors.*
10:10 5 **DORSEY CONNORS—Ideas**
Here's to a wonderful picnic.
10:15 5 **ALEX DREIER—News**
7 **Program Not Available**
10:30 5 **NORMAN BARRY—Sports**
Franklyn MacCormick, Kay Westfall.
7 **WRESTLING ON FILM**
11:00 5 **"STAGECOACH"**
MOVIE—Group of travelers face attack by Apache Indians. Claire Trevor, John Wayne, Andy Devine, Thomas Mitchell and John Carradine.
11:30 2 **Program Not Available**
9 **LES NICHOLS—News**
11:50 7 **COMMERCIAL—Film**
12:00 2 **"PROJECT X"**
MOVIE—Young physicist joins forces with Federal agents in tracking down a Communist spy ring.
7 **"MY SON THE HERO"**
MOVIE—Returned war hero gets involved in a marital mixup.

CROWLEY
1 P.M. (7)

Monday

SEPT 14

MORNING PROGRAMS ON PAGE A-10

12:00 2 LUNCHEON WITH BILLY
Variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
9 HI LADIES—Interviews
Jack Payne, Jackie Van and Mike Douglas with interviews and songs.

12:25 2 LEE PHILLIP SHOW—Tips
News for the homemaker.

12:30 2 GARRY MOORE SHOW
Sketch: "Hand Me Down My Walking Cane." Denise Lor sings "She's A Lady."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews players' wives and fans to get the ladies' point of view.

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz game.
5 BOB AND KAY SHOW—Variety
Norman Barry subs for Bob Murphy, with Kay Westfall.
7 RUTH CROWLEY—Baby Care
Handling the new baby, and an intelligence test.
9 BATTING PRACTICE—Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 STEWART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Game: "What's In the House?"
7 THE DOWDS—Discussion
Betty and Don Dowd talk about things of every-day interest.
9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse describes the game from Wrigley Field.

2:00 2 BIG PAY OFF—Quiz Show
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Bud Collyer emcees the fun.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee.

2:15 7 MUSIC COMBO—Tunes
Popular music of the day.

2:25 7 ULMER TURNER—News
News events around the world.

2:30 2 BOB CROSBY SHOW—Musical
Music by Bob and the Modernaires with 17-year-old songstress Joan O'Brien.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 "BURIED ALIVE"
MOVIE—Man is sent to prison for a crime he didn't commit. Beverly Roberts, Robert Wilcox, George Pembroke.

3:00 2 PETTICOAT PARTY—Games
Frazier Thomas emcees games and stunts for members of women's clubs. Music by vocalists Barbara Sims, Jack Fulton and pianist Hank Winston.
5 ON YOUR ACCOUNT—Chats
Interviews with Johnny Olson.
7 MOVIE—Title Not Available

3:15 2 Music Counter has been temporarily canceled.

3:30 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety.

3:45 2 "MIDNIGHT WARNING"
MOVIE—Police officer is assigned to investigate the death of his friend. Claud Dell and William Boyd.
9 POST GAME INTERVIEWS
Jack Brickhouse interviews fans and discusses events of the ballgame.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"Scheme to Flood America," pt. 1.
7 "SHOOTING MEN"
MOVIE—Western adventure.
9 POST GAME MOVIE
Title not available.

4:15 5 GABBY HAYES SHOW—Tales
"Gunman From Bodie," part 1. Buck Jones, Tim McCoy and Ray Hatton.

4:30 5 HOWDY DOODY—Puppet Tale
Bob Smith emcees the antics.
7 Program Not Available
9 "OREGON TRAIL"
MOVIE—Western with John Wayne and Ann Rutherford.

4:55 7 COMMERCIAL—Film

5:00 2 GARFIELD GOOSE & FRIEND
Comedy movies and stories with the goose who thinks he's King of the United States, assisted by "friend" Frazier Thomas.
5 ELMER, THE ELEPHANT
John Conrad amuses the children.
7 ANGEL CASEY—Film
"Charlie Chase" plus cartoon.

5:30 2 GENE AUTRY TIME—Film
Outlaws are brought to justice.

HERN
5:30 P.M. (5)

ALLEN
6:30 P.M. (9)

M O N SEPT 14

5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco the Clown, plus a film for the kiddies.
7 BOB ATCHER—Serial Film
"Texas Renegades," part 1.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
Report on the world of sports.
5 CLINT YOULE—Weather
Temperatures and predictions.
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Ranger Craig is accused by the Solar Council of being the pirate Jason. Al Hodge stars as Capt. Video.

6:05 5 ALEX DREIER—News
Report on news of the day.

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Guest, Canadian Consul General Douglas S. Cole.

6:20 5 TONY WEITZEL—Comments
Gossip and information about celebrities in Chicago.

6:25 7 WAYNE GRIFFIN—Weather
Temperatures and predictions.

6:30 2 DOUGLAS EDWARDS—News
5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.
7 FOCAL POINT—Film Shorts
9 SPENCER ALLEN—News

6:45 2 PERRY COMO SHOW—Musical
Perry, Fontane Sisters and the Ray Charles Chorus. Tunes: "Friendship," "Vaya Con Dios" and "Papaya Mama."
5 JOHN C. SWAYZE—News
7 FOCAL POINT—Film Shorts
9 SPENCER ALLEN—Local News

7:00 2 BURNS AND ALLEN—Comedy
George and Gracie attend a murder mystery movie with the Mortons, and George and Harry spend the night chasing burglars.
5 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.
7 MYSTERY FOR 30 MINUTES
9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with panel: Fred Van Deventer, Florence Rinard, Herb Polesie and 14-year-old Dick Harrison, replacing Johnny McPhee.

Dear Boss:

Fred Allen asked me (along with everyone else watching the premier of his NBC show JUDGE FOR YOURSELF) to tell our friends if we liked the show. "But if you don't like it," Fred begged, "Please, for heaven's sake don't tell anybody till we can fix it!"

Well, I still have a big soft spot on my cardiogram for Funny Fred dating back to his Allen's Alley days in radio--so I didn't tell anybody. I waited till the second Tuesday at 9 PM to see how they fixed this combination talent-hunt, panel-of-experts, audience participation clambake.

I'd like to say I'm glad I waited but Fred was worse the second night than the first.

It's amazing and rather horrifying to see what that TV camera can do to a genuine comic talent. Fred was like a helpless fly caught in a spider's web and then coated with a sticky film that slowed down his reflexes to a stumble and tangled up his valiant bad libs into a hangman's knot.

And the worst part of it is -- the show should have been a snap for Fred. He had three members of the studio audience to kick it around with (even as Groucho and Shriner); he had a truckload of prize money to lavish (even as Groucho and Shriner); he had Dennis James (even as Herb and Shriner).

Yep, Fred had everything to work with, including one of showbiz' most creative and penetrating wits -- but, unfortunately, he had to display his wares before the camera.

Thus endeth the final chapter(?) of the three-year-long war of Fred Allen vs. The Television Monster.

Gee, I wish the good guy had won like in the cowboy movies!

CHUB.

MONDAY

SEPT 14

GODFREY
7:30 P.M. (2)

HADLEY
8 P.M. (2)

EDWARDS
8:30 P.M. (2)

MONTGOMERY
8:30 P.M. (5)

TRUMAN
9 P.M. (7)

7:30 2 GODFREY'S TALENT SCOUTS
Professional talent variety competition. A split screen is used in order for viewers to see both contestants in New York and Godfrey at his Leesburg, Virginia home.

5 VOICE OF FIRESTONE—Music
Guest, Roberta Peters. Songs: "Dancing Doll," "Una Voce Poco Fa" from "The Barber of SeVille," "Annie Laurie," "Ciribiribin," "Wedding Of the Painted Doll," "Kol Nidre" and "Slavonic Dance No. 1."

7 "BEHIND PRISON WALLS"
MOVIE—Steel tycoon is sent to prison on the testimony of his son. Alan Baxter, Gertrude Michael.

9 "MY WIFE'S RELATIVES"
MOVIE—Wealthy parents object to their son's romance with a hired hand's daughter. James and Lucille Gleason.

8:00 2 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock

5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of young jurors, including Ronnie Molluzzo, 9, and Elberta Fiderer, 6.

8:30 2 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

5 ROBERT MONTGOMERY
"The Lost and Found." An English social worker seeks to rehabilitate two refugee children found in a concentration camp.

9 BOXING—Eastern Parkway
Wallace "Bud" Smith vs. Arthur King (welterweights).
JIMMY POWERS' RATING: Smith is rated 8th. Fights, 37. Won, 25. Lost, 7. Draws, 5. K.O.'s, 13. King is rated 5th in the lightweights. Fights, 67. Won, 58. Lost, 9. K.O.'s. 19. This is a top notch match between leading contenders at different weights. Smith claims to be a lightweight, but recent bouts show his weight to be well above the 135 pound mark. King is the ex-British lightweight champion. He is an in and outer. Smith is favored to win.

9:00 2 SUMMER THEATER—Drama
"The Storm." A young woman returns to her New England home after a short trip and discovers her husband to be mysteriously absent. Georgiann Johnson, Larry Hugo, Martin Brooks.

7 DEMOCRATIC COMMITTEE DINNER—(Tentative)
Harry S. Truman addresses a meeting of the Democratic National Committee at the Conrad Hilton Hotel in Chicago. This meeting marks the first Democratic national conference since the 1952 political convention. (In the event that the above program is not telecast, Paul Harvey will appear as usual.)

9:15 7 "NEVER TOO LATE"
MOVIE—Detective pursues gang of blackmailers who have stolen a necklace from the police commissioner's wife. Richard Talmadge.

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CONNORS
10:10 P.M. (5)

YOUNGQUIST
10:30 P.M. (7)

MON SEPT 14

9:30 5 WHO SAID THAT?—Quiz
Moderator Walter Kiernan with June Lockhart and Frank Conniff.
7 BIG PICTURE—Army Film
9:45 9 ARCH WARD—Sports
Interviews with stars of the sports world. Guests are introduced by Vince Lloyd.
10:00 2 FAHEY FLYNN—News
5 CLINT YOULE—Weather
7 STUDS AND CHET—Celebrities
Informal entertainment with Studs Terkel and Chet Roble.
9 "DEPUTY MARSHAL"
MOVIE—Gang of outlaws who are trying to gain control of valuable ranch lands are outwitted by Deputy Marshal. Jon Hall, Frances Langford, Dick Foran, Julie Bishop.
10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Ideas
Around your kitchen sink.
10:15 2 JOHN HARRINGTON—Sports
5 JACK ANGELL—News
10:25 2 ART MERCIER—Sports Tips
Discussion for sportsmen.
10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 DR. FIXUM—Household Ideas
Art Youngquist demonstrates a gimmick called "Clothes Line Prop for Pole," project on trivets, and what you can do with them. How to keep slipcovers in place, how to keep casters on furniture.
10:45 2 IRV KUPCINET—Comments
5 HERBIE MINTZ—Musical
11:00 2 "PRISON TRAIN"
MOVIE—Gang leader becomes involved in a murder plot while on a prison train bound for Alcatraz.
5 "VOGUES"
MOVIE—Girl becomes a model and her fiance threatens to ruin her business. Joan Bennett, Warner Baxter and Mischa Auer.
7 ULMER TURNER—News
11:10 7 JACK EIGEN SHOW—Chats
11:30 9 LES NICHOLS—News
11:45 9 COMMERCIAL—Film
12:00 2 "DAY WILL DAWN"
MOVIE—Daring correspondent attempts to lead British commandos to an important and secret Nazi submarine base. Ralph Richardson.
7 "NECK AND NECK"
MOVIE—Girl gets involved with a man and a race track.

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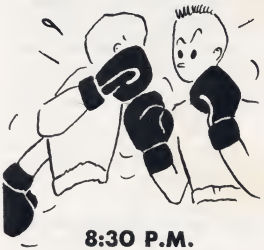

8:30 P.M.

WGN-TV CHANNEL **9**

Tuesday

LEACH
NOON (2)

SEPT 15

MORNING PROGRAMS ON PAGE A-10

12:00 2 LUNCHEON WITH BILLY
Variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Tunes by "Two Ton" Baker.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.

12:25 2 LEE PHILLIP SHOW—Hints
Tips for the homemakers.

12:30 2 GARRY MOORE SHOW
Garry and Durward Kirby do a "breakfast in bed" sketch. Denise Lor sings "She Loves Me" and Ken Carson offers "September Song." Guest, Zippy the chimp.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.

12:45 9 BASEBALL WITH THE GIRLS
Interviews with Jack Brickhouse.

12:55 7 ULMER TURNER—News

1:00 2 I'LL BUY THAT—Panel
Mike Wallace emcees audience participation game with panelists.
5 BOB AND KAY—Variety
Kay Westfall with Norman Barry subbing for Bob Murphy.
7 RUTH CROWLEY—Baby Care
Baby's first oil bath at home.
9 BATTING PRACTICE-Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 STEWART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
"Muzzy's Musical Album."
7 THE DOWDS—Discussion
Betty and Don Dowd talk about things of everyday interest.
9 BASEBALL—Cubs vs. Phillies
Jack Brickhouse describes the game from Wrigley Field.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson
5 BREAK THE BANK—Quiz
Bud Collyer emcees the fun.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee.

2:15 7 MUSIC COMBO—Tunes
Popular tunes of the day.

2:25 7 ULMER TURNER—News

2:30 2 BOB CROSBY SHOW—Musical
The Modernaires and Joan O'Brien.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors.
7 "TOMORROW WE LIVE"
MOVIE—Propaganda story of the underground movement in France with its sabotage activities.

3:00 2 PETTICOAT PARTY—Games
Emcee Frazier Thomas with music by Barbara Sims, Jack Fulton and Hank Winston.
5 ON YOUR ACCOUNT—Chats
Johnny Olson interviews.
7 MOVIE—Title not available

3:15 2 Music Counter has been temporarily canceled.

3:30 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety acts.

3:45 2 "SECRETS OF CAVERNMOOR CASTLE"
MOVIE—Dinah Sheridan and John Bentley in a tale of intrigue.
9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"Scheme to Flood America," pt. 2.
7 "BIG BOY RIDES AGAIN"
MOVIE—Mystery sends Big Boy into a neck in neck race with a sinister adversary. Tom Tyler.
9 POST GAME MOVIE
Title not available.

4:15 5 GABBY HAYES SHOW—Tales
"Gunman From Bodie," part 2. Buck Jones, Tim McCoy and Ray Hatton.

4:30 5 HOWDY DOODY—Puppet Tale
Clarabelle, clown, amuses the kids.
7 Program Not Available
9 "RUSTLERS OF DEVIL'S CANYON"
MOVIE—Red Ryder returns to his ranch at end of Spanish-American war to find his territory overrun with rustlers. Allan Lane, Bobby Blake.

4:55 7 COMMERCIAL—Film

5:00 2 GARFIELD GOOSE & FRIEND
More fun with the only goose who gets 15c a week allowance.
5 ELMER, THE ELEPHANT
John Conrad amuses the children with his intelligent elephant.

CASEY
5 P.M. (7)

DREIER
6:05 P.M. (5)

TUE
SEPT 15

7 **ANGEL CASEY—Film**
"Laurel and Hardy" plus cartoon.

5:30 2 **GENE AUTRY TIME—Film**
Gene triumphs over outlaws.

5 **KIDS KARNIVAL KWIZ—Fun**
Art Hern as Natco the clown.

7 **BOB ATCHER—Serial Film**
"Texas Renegades," part 2

9 **ROBT. F. HURLEIGH—News**

5:45 9 **CURBSTONE CUT UP—Chats**
Ernie Simon conducts interviews in front of the Tribune Tower.

5:50 5 **JACK ANGELL—News**

6:00 2 **BOB ELSON—Sports**

5 **CLINT YOULE—Weather**
Temperatures and predictions.

7 **AUSTIN KIPLINGER—News**

9 **CAPTAIN VIDEO—Adventures**
The Space Pirate's 2,000 prisoners trapped on the prison planet face a tidal wave of rocks.

6:05 5 **ALEX DREIER—News**

6:10 5 **JOE WILSON—Sports**

7 **JACK DREES—Sports**

6:15 2 **JULIAN BENTLEY—News**

5 **DORSEY CONNORS—Travel**
A trip to Rio de Janeiro.

6:20 5 **TONY WEITZEL—Comments**
Celebrities in town and what they're doing, as well as an interview.

6:25 7 **WAYNE GRIFFIN—Weather**

6:30 2 **DOUGLAS EDWARDS—News**

5 **EDDY ARNOLD SHOW—Music**
Songs and ballads by Eddy and the Dickens Sisters. Guest, Whitey Ford, the "Duke of Paducah."

7 **BEULAH SHOW—Comedy**
Louise Beavers stars with David Bruce, Jane Frazee, Stuffy Singer.

9 **SPENCER ALLEN—News**

6:45 2 **JANE FROMAN SHOW-Musical**
Cast includes the Peter Birch dance group with Henry Sylvern's orchestra. Tunes: "Buckle Down Winsocki," "Down the Old Ox Road," "Whiffenpoof Song," and "Oh!"

5 **JOHN C. SWAYZE—News**

9 **SPENCER ALLEN—Local News**

7:00 2 **GENE AUTRY SHOW—Western**
"Cold Decked." Gene saves the life of a local banker suspected of embezzling funds.

5 **MY SON JEEP—Comedy**
Jeep's father gets a beautiful young patient, Barbara develops a bad case of jealousy and Jeep decides to intervene. Martin Huston, Jeffrey Lynn, Ann Sargent.

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MURRAY
7 P.M. (9)

RUSSELL
7:30 P.M. (2)

VAN
7:30 P.M. (9)

KAUFMAN and LEVENSON
8 P.M. (2)

7 LAUREL AND HARDY-Comedy

9 BLIND DATE—Boy Meets Girl
Jan Murray emcees young people vying for dates.

7:30 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcees with Betsy Palmer as Girl Friday.

5 WONDERFUL JOHN ACTON
Peter Bodkin, Jr. claims to be heir to Lord Kenworthy's estate of one million pounds sterling. Luis Van Rooten, Harry Holcombe, Ian Martin, Pat Harrington, Virginia Dwyer, Jane Rose and Ronnie Walken.

7 STU ERWIN SHOW—Comedy
Stu stars with June Collyer as Mrs. Erwin and Sheila James and Ann Todd as their daughters.

9 MUSIC SHOW—Tune Time
Tunes by Jackie Van, Mike Douglas, Eleanor Warner, Henri Noel and Robert Trendler's orchestra. Tunes: "Never More," "A Room With a View," "I'll Be Seeing You Again," "Dancing In the Dark," "Something To Remember You By."

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8:00 2 THIS IS SHOW BUSINESS
Host Clifton Fadiman with George S. Kaufman, Sam Levenson and guest panelist Faye Emerson. Performers: baritone William Warfield, ballerina Nanci Crompton, and comedienne Charlotte Rae.

5 FIRESIDE THEATER—Drama
"Man Enough for Millie." Millie's father designates that her suitors must be able to beat him in a fist fight in order to be eligible for her hand. Barton MacLane, Eve Miller, Jim Davis.

7 WRESTLING—Film
Sandor Szabo vs. Bud Curtis, described by Jack Little.

8:30 2 SUSPENSE—Drama
"The Runaway." A wedding party is broken up by murder and the bride flees into the night. Peggy Ann Garner.

5 CIRCLE THEATER—Drama
"A Story to Whisper." A Boston dowager is exposed as the spotlight of notoriety is turned on her supposedly quiet life.

9:00 2 DANGER—Mystery Drama
"Five Minutes to Die." An accidental killing in a small town brings a bandleader face to face with a mob of his former fans. Steve Allen stars.

5 JUDGE FOR YOURSELF-Variety
Fred Allen emcees program combining the use of panels, talent and audience participation. Viewers get their chance to judge the talent. Guest, Mannie Sacks of Victor Records.

9 PLAY OF THE WEEK—Drama
"Double Exposure." Psychiatrist has two patients, each of whom thinks the other is trying to murder him. John Beal stars.

9:30 2 YOUTH TAKES A STAND
Panel program featuring junior high school and high school students with moderator Charles Collingwood.

5 ADLAI STEVENSON—Speech
Mr. Stevenson addresses the nation with his first report on his world tour. From the Civic Opera House, Chicago.

7 NAME'S THE SAME—Panel
Emcee Robert Q. Lewis with Joan Alexander and Bill Stern.

9 DOUG. FAIRBANKS, JR.—Film

STEVENSON
9:30 P.M. (5)

FAIRBANKS
9:30 P.M. (9)

TUE
SEPT 15

10:00 2 FAHEY FLYNN—News
5 CLINT YOULE—Weather
Temperatures and predictions.
7 CROWN THEATER—Drama
9 "STARS LOOK DOWN"
MOVIE—Young man who has inherited a Welsh coal mine works there incognito in an effort to win the miners' confidence. Michael Redgrave, Margaret Lockwood, Emlyn Williams.

10:10 2 LEE PHILLIP—Weather
Tomorrow's weather prediction.
5 DORSEY CONNORS—Ideas
Start sewing for Christmas.

10:15 2 JOHN HARRINGTON—Sports
5 JACK ANGELL—News
News events around the world.

10:25 2 ART MERCIER—Sports Tips
Discussion for sportsmen.

10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 I'M THE LAW—Drama
George Raft as Lt. Kirby in "The Wish and the Shoplifter." Romantic young girl's wish for a new spring hat is granted, but the hat proves to be a stolen one.

10:45 2 IRV KUPCINET—Comments
Chatter, interviews, and what's going on in Our Town.
5 HERBIE MINTZ SHOW—Music
Tunes, old and new.

11:00 2 "DUAL ALIBI"
MOVIE—Brothers who have a trapeze act win money in the French lottery and are exploited by an unscrupulous publicity man. Herbert Lom.
5 HARNESS RACING
Joe Wilson describes the sulky races from Maywood Park, Maywood, Ill.
7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
Interviews and chats.

11:30 9 LES NICHOLS—News

11:45 5 FACES IN THE WINDOW
Ken Nordine narrates tale.

12:00 2 "SWING IT PROFESSOR"
MOVIE—Small college music professor resigns because his pupils want swing music. Pinky Tomlin stars.
7 "SECRETS OF A COED"
MOVIE—Noted criminal lawyer is secret boss of mob of gamblers. Otto Kruger, Tina Thayer, Rick Vallin.

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Wednesday

DOUGLAS NOON (9)

SEPT 16

MORNING PROGRAMS ON PAGE A-10

12:00 2 LUNCHEON WITH BILLY
Musical-variety show with Billy Leach, Jean Williams, Shirley Ryan and Hal Kartun's six-piece band.
5 NOONTIME COMICS—Film
Johnny Coons amuses the kids.
7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.
9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.
12:25 2 LEE PHILLIP SHOW—Tips
Household news for the ladies.
12:30 2 GARRY MOORE SHOW
Durward Kirby portrays Professor Beebee. Guest, comedian Ladd Lyon.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke with his guitar.
7 TIME FOR FUN—N. Francis
Nicky and Bobo, the woolly dog.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews feminine fans and wives of the players.
12:55 7 ULMER TURNER—News
1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz game.
5 BOB & KAY SHOW—Chats
Interviews, chatter and guests with Kay Westfall and Norman Barry subbing for Bob Murphy.
7 RUTH CROWLEY—Baby Care
Tips on the care of infants. Dr. John J. Marino, Clinical Assistant in Pediatrics at University of Illinois College of Medicine, discusses baby's first days of life.
9 BATTING PRACTICE—Warm Up
Harry Creighton describes.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.
1:15 7 STEWART BRENT—Discussion
Advice and information for women.
1:30 2 LINKLETTER'S HOUSEPARTY
Interviews, guests and chatter.
7 THE DOWDS—Discussion
Betty and Don Dowd talk about things of every-day interest.
9 BASEBALL—Cubs vs. Phila.
Jack Brickhouse describes.
2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson co-emcee quiz for men.
5 BREAK THE BANK—Quiz
Emcee Bud Collyer.
7 MOVIE QUICK QUIZ—Game
Emcee is Dick "Two-Ton" Baker.
2:15 7 MUSIC COMBO—Tunes
Popular tunes of the day.
2:25 7 ULMER TURNER—News
2:30 2 BOB CROSBY SHOW—Musical
Music by Bob, the Modernaires, and 17-year-old songstress Joan O'Brien.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 "ISLE OF FORGOTTEN SINS"
MOVIE—Deep sea divers fight over three million dollars in sunken treasure. Gale Sondegaard, John Carradine and Sidney Toler.
3:00 2 PETTICOAT PARTY—Games
Emcee Frazier Thomas with music by Barbara Sims, Jack Fulton and Hank Winston.
5 ON YOUR ACCOUNT—Chats
Johnny Olson interviews people with human interest stories to tell.
7 MOVIE—Title not available
3:15 2 Music Counter has been temporarily canceled.
3:30 2 SHOPPING WITH O'RILEY
Songs by Patrick O'Riley with Lee Phillip and shopping tips for the ladies.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees talent acts chosen by women's clubs of America.
3:45 2 "OPEN ALL NIGHT"
MOVIE—Former Russian Grand Duke who has spent many years as night manager of a cosmopolitan hotel is dismissed because of his years, just when he anticipates promotion. Frank Vosper and Gillian Lind.
9 POST GAME INTERVIEWS
Jack Brickhouse conducts.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"Scheme to Flood America," pt. 3.
7 "COWBOY RANGER"
MOVIE—Western adventure.
9 POST GAME MOVIE
Title not available.
4:15 5 GABBY HAYES SHOW—Tales
"Gunman From Bodie," part 3. Buck Jones, Tim McCoy and Ray Hatton.
4:30 5 HOWDY DOODY—Puppet Tale
Watch Howdy and his pals up to their old tricks with Clarabell Clown and Bob Smith.

ELSON
6 P.M. (2)

FISHER
6:30 P.M. (5)

W E D SEPT 16

7 Program Not Available
4:55 7 COMMERCIAL—Film
5:00 2 GARFIELD GOOSE & FRIEND
Funny movies today in Garfield's Little Theater.
5 ELMER THE ELEPHANT
John Conrad entertains the children with his intelligent elephant.
7 ANGEL CASEY—Film
Cartoon for the children.
5:15 7 ROOTIE KAZOOTIE—Puppets
Emcee Todd Russell with Mr. Deetle Dootle and Rootie.
5:30 2 GENE AUTRY TIME—Film
Gene triumphs over outlaws.
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"Texas Renegades," part 3.
9 ROBT. F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower.
5:50 5 JACK ANGELL—News
Important news of the day.
6:00 2 BOB ELSON—Sports
Events in the world of sports.
5 CLINT YOULE—Weather
Predictions for tomorrow.
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Al Hodge stars as the Captain, with Ben Lackland, Gerraine Raphael and Don Hastings.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
What's new in the world of sports.
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
Events around the world.
5 DORSEY CONNORS—Travel
Tour of New York City.
6:20 5 TONY WEITZEL—Comments
Interview with a guest.
6:25 7 WAYNE GRIFFIN—Weather
6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Tunes
Guest, Ann Crowley.
7 DATE WITH JUDY—Comedy
"Father's Beautiful Secretary." Mr. Foster believes his wife thinks him unattractive to women so he sets out to make her jealous, using his secretary as bait. Mary Linn Beller, Jimmy Sommer, John Gibson, Flora Campbell and Peter Avramo. (For a review of this program see page 17.)
9 SPENCER ALLEN—News

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SEPT 16

STORM
7:30 P.M. (5)

ERWIN
7:30 P.M. (7)

MOORE and EMERSON
8:30 P.M. (2)

COLLYER
8:30 P.M. (9)

6:45 2 PERRY COMO SHOW—Musical
Perry, Fontane Sisters and the Ray Charles Chorus. Tunes: "You, You, You," "Please Be Kind," "You Alone," and "April In Portugal."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—News

7:00 2 ARTHUR GODFREY & FRIENDS
Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Haleloke, Janette Davis, the McGuire Sisters and the Mariners.

5 I MARRIED JOAN—Comedy
Joan goes on a two-day diet to prepare for a TV appearance. Joan Davis stars with Jim Backus.

7 "THE DEVIL PAYS OFF"
MOVIE—J. Edward Bromberg stars.

9 "THE RECKONING"
MOVIE—Young couple want to reform and lead law abiding lives, but are caught in the web of a powerful criminal. Sally Blaine, James Murray and Edmund Breese.

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7:30 5 MY LITTLE MARGIE—Comedy
"A Day At the Beach." Margie persuades her father to play hookey from his job and spend a day at the beach, where he runs into his employer. *Sponsored by Scott Paper Company.*

7 STU ERWIN SHOW—Comedy
Father Stu doesn't have a chance among his wife June and two teenage daughters.

8:00 2 STRIKE IT RICH—Quiz
Warren Hull emcees "helping hand" celebrities who participate for needy persons unable to appear on program.

5 KRAFT THEATER—Drama
"Her Father's Butler." A millionaire hires a non-professional butler to discipline his madcap daughter Richard Kiley, Constance Ford, Chester Stratton, John Seymour.

7 BIG PICTURE—Army Film
"Work Horse of the Western Front."

9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.

8:15 7 FILM SHORT

8:30 2 I'VE GOT A SECRET—Panel
Garry Moore returns as emcee. Panel: Faye Emerson, Bill Cullen, Jayne Meadows and Henry Morgan.

7 INVITATION PLAYHOUSE

9 ON YOUR WAY—Quiz Game
Bud Collyer emcees. Studio contestants are given the opportunity to win bus transportation, travel attire and travel necessities to the points of their choice. A guest celebrity poses the jackpot question which nets an airplane trip for the winner.

8:45 7 WRESTLING FROM RAINBO
Wayne Griffin describes matches from Rainbo Arena on Chicago's North side.

9:00 2 BOXING—From Chicago
Johnny Bratton, 27, number 1 contender vs. Del Flanagan, 25, unrated.

5 THIS IS YOUR LIFE—Edwards
Ralph Edwards presents the life story of Fran Allison. (See page 5 for a story on how Ralph traps the stars).

9 PRESS CONFERENCE—Debate
Moderator Lee Schooler and panel of Chicago newsmen.

FLYNN
10 P.M. (2)

YOULE
10 P.M. (5)

WED SEPT 16

9:30 5 THE UNEXPECTED—Drama
"Adventure In Java." Jewels hidden in temple idol of a small native village motivates intrigue and murder. Tim Holt stars.
9 LIBERACE SHOW—Musical
Favorite piano melodies.
9:45 2 SPORTS SPOT—Review
10:00 2 FAHEY FLYNN—News
5 CLINT YOULE—Weather
Temperatures and predictions.
7 "CLANCY STREET BOYS"
MOVIE—Dead End Kids pose as brothers in order to confuse a wealthy uncle. Leo Gorcey, Huntz Hall, Bobby Jordan, Bennie Bartlett, and Noah Beery.
9 "GHOSTS"—Movie
10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Tips
Make your own automatic baster.
10:15 2 JOHN HARRINGTON—Sports
5 JACK ANGELL—News
10:25 2 ART MERCIER—Sports Tips
Discussion for sportsmen.
10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
10:45 2 IRV KUPCINET—Comments
Gossip and interviews.
5 HERBIE MINTZ SHOW—Music
Tunes, old and new.
11:00 2 "MURDER AT WINDMILL"
MOVIE—Dead man is found in theater after a performance, and cast is forced to go over last part of play in order to reveal murderer. Diana Decker, Donald Clive.
5 "NO ESCAPE"
MOVIE—Forger escapes from prison with aid of another convict who takes him to head of gang sabotaging the U.S. John Carradine, Bill Henry, Dean Jagger, Mary Brian.
7 ULMER TURNER—News
11:10 7 TOM DUGGAN—Comments
Interviews and chats.
11:30 9 LES NICHOLS—News
12:00 2 "PRISONER OF CORBAL"
MOVIE—Leader of the French revolution falls in love with a lady of noble birth. Nils Asther, Noah Beery, Hazel Terry, Hugh Sinclair.
7 "SEVEN DOORS TO DEATH"
MOVIE — Young architect becomes involved in a crime and is forced to solve it in order to lift suspicion from himself. Chick Chandler, June Clyde, and George Meeker.

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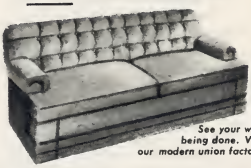

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SEPT 17

WESTFALL
1 P.M. (5)

MORNING PROGRAMS ON PAGE A-10

12:00 2 LUNCHEON WITH BILLY
Musical-variety show with Billy Leach, Jean Williams, Shirley Ryan and Hal Kartun's six-piece band.
5 NOONTIME COMICS—Film
Johnny Coons narrates a film.
7 HAPPY PIRATES—Kids' Fun
"Two Ton" and Squawky the parrot.
9 HI LADIES—Jack Payne
Interviews and songs by Mike Douglas and Jackie Van.

12:25 2 LEE PHILLIP SHOW—Hints
News and tips for the ladies.

12:30 2 GARRY MOORE SHOW
Garry performs on the pogocello. Denise Lor sings "The Hostess With the Mostest" and Ken Carson offers "My One and Only Love." Guests, the Dagenham Girl Pipers of Essex, England.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke entertains the kids.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.

12:45 9 BASEBALL WITH THE GIRLS
Interviews with Jack Brickhouse.

12:55 7 ULMER TURNER—News

1:00 2 I'LL BUY THAT—Panel
Mike Wallace emcees.
5 BOB & KAY SHOW—Chats
Interviews, chatter and guests with Kay Westfall and Norman Barry subbing for Bob Murphy.
7 RUTH CROWLEY—Baby Care
Appetite and diet of baby between 12 and 15 months of age.
9 BATTING PRACTICE-Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.

1:15 7 STEWART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Interviews, guests and chatter.
9 BASEBALL—Cubs vs. Phillies
Jack Brickhouse describes the game from Wrigley Field.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Emcee Bud Collyer.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcee.

2:15 7 MUSIC COMBO—Tunes
Popular tunes of the day.

2:25 7 ULMER TURNER—News

2:30 2 BOB CROSBY SHOW—Musical
The Modernaires and Joan O'Brien.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 "GIRLS IN CHAINS"
MOVIE—Schoolteacher who is fired from her job gets a position teaching in girls' reformatory. Arline Judge and Roger Clark.

3:00 2 PETTICOAT PARTY—Games
Emcee Frazier Thomas with music by Barbara Sims, Jack Fulton and Hank Winston.
5 ON YOUR ACCOUNT—Chats
Interviews with Johnny Olson.
7 MOVIE—Title not available

3:15 2 Music Counter has been temporarily cancelled.

3:30 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety

3:45 2 "HEADLINE CRASHER"
MOVIE—Son of a senatorial candidate becomes innocent bait in the election controversy. Frankie Darro, Kane Richmond, and Muriel Evans.
9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"Scheme to Flood America," pt. 4
7 "SAGEBRUSH HURRICANE"
MOVIE—Western adventure.
9 POST GAME MOVIE
Title not available.

4:15 5 GABBY HAYES SHOW—Tales
"Gunman From Bodie," part 4. Buck Jones, Tim McCoy and Ray Hatton.

4:30 5 HOWDY DOODY—Puppet Tale
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.
7 Program Not Available

4:55 7 COMMERCIAL—Film

5:00 2 GARFIELD GOOSE & FRIEND
Laughs galore with the gander who thinks he's "people."
5 ELMER, THE ELEPHANT
John Conrad entertains the children with his intelligent elephant.
7 ANGEL CASEY—Film
"Charlie Chase" plus cartoon.

5:30 2 GENE AUTRY TIME—Film
Gene struggles with bandits.

WEITZEL
6:20 P.M. (5)

FROMAN
6:45 P.M. (2)

THU SEPT 17

5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco the Clown.
7 BOB ATCHER—Serial Film
"Texas Renegades," part 4.
9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventure
Al Hodge stars as the Captain, with Ben Lackland, Gerraine Raphael and Don Hastings.

6:05 5 ALEX DREIER—News
Complete roundup of events around the world.

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports
Events in the world of sports.

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Magical city of Hong Kong.

6:20 5 TONY WEITZEL—Comments
General data and an interview.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
News around the world.
5 EDDY ARNOLD SHOW—Music
Ballads and folk songs with the Dickens Sisters and Eddy. Guest, Whitey Ford.
7 LONE RANGER—Western
An ambitious newspaper reporter poses as an outlaw in order to lure the Lone Ranger into an interview and runs into a real outlaw band.
9 SPENCER ALLEN—News

6:45 2 JANE FROMAN SHOW-Musical
Peter Birch dance group with Henry Sylvestern's orchestra. Tunes: "Good News," "Autumn in New York," "Shall We Dance," and "C Est Si Bon." The quartet does "That's What They Like About Autumn."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News
Local events of interest.

7:00 2 MEET MR. McNUTLEY-Comedy
Ray Milland as professor McNutley takes a short vacation from the Lynnhaven College for girls and goes on a hunting trip, forgetting that he had engaged a pretty young assistant to work with him. Phyllis Avery as Mrs. McNutley.

FARM AND HOME HOUR MARKS 25th YEAR ON NBC

by WM. A. QUE

It's of little matter how the weather breaks tomorrow (Saturday) as far as Everett Mitchell, conductor of the **National Farm and Home Hour (WMAQ**, Saturdays, 12:00 noon), is concerned. It'll still be "a beautiful day in Chicago" as he and his staff broadcast a special 25th anniversary program from **Radio Station WMAQ.**

Everett Mitchell

The National Farm and Home Hour, pioneer program in agriculture service broadcasting, started back in 1928 and has gained worldwide recognition for its service to the farmer and the advancement of agriculture. Its format has changed little over the years; every Saturday, urban listeners as well as rural residents tune to 670 for farm news and features, latest market prices and bulletins broadcast directly from the U. S. Dept. of Agriculture.

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Many special features and guests are scheduled for tomorrow's special one-hour broadcast.

It's a beautiful day in, *and for,* Chicago when our local stations can serve our friends across the nation with such top-flight programming.

—Adv.

SEPT 17

CLARK
7:30 P.M. (2)

HARRIS
7:30 P.M. (7)

WEBB
8 P.M. (5)

LESLIE
8:30 P.M. (5)

STEVENS
9 P.M. (5)

5 GROUCHO MARX—Quiz
Groucho trades barbs with contestants in "You Bet Your Life" quiz.

7 QUICK AS A FLASH—Quiz
Bud Collyer emcees quiz game. Guest panelists: Jimmy Nelson with Danny O'Day and June Lockhart.

9 "TRAIL OF VENGEANCE"
MOVIE—Cowboy sets out to avenge the murder of his brother. Johnny Mack Brown, Iris Meredith.

7:30 2 TALES OF THE CITY—Drama
Dane Clark stars with Burl Ives in "Blackie Gagin." Ives spins the yarn in song and story about Blackie Gagin, one of the dumbest crooks who ever lived.

5 TREASURY MEN IN ACTION
"Case of the Silent Man." Two crazed convicts escape jail with a shotgun and leave a trail of murder for the Treasury men to follow.

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7 DOORWAY TO DANGER-Drama
Agent Doug Carter (Stacy Harris) is assigned to safeguard three U. S. atomic scientists returning to the U. S. from abroad.

8:00 2 VIDEO THEATER—Drama
"Witness for the Prosecution." Stars Edward G. Robinson in the role of an attorney in story by Agatha Christie.

5 DRAGNET—Police Drama
A gang leader threatens the lives of the family of officer Frank Smith, Joe Friday's partner. Jack Webb.

9 STOCK CAR RACES—Action
Jack Brickhouse announces from Santa Fe Park in suburban Chicago.

8:30 2 BIG TOWN—Drama
Steve Wilson exposes a blackmail and bribery attempt by a gang of vicious race track hoodlums. Pat McVey as Steve, Jane Nigh as Lorelei.

5 FORD THEATER—Film Drama
"The Old Man's Bride" with Joan Leslie and John Agar. A wealthy Texan commissions his young friend to go to New Orleans and bring back a bride for him.

7 RAMAR OF THE JUNGLE
Jon Hall stars in "The Mystic Pawn." A Yogi succeeds in getting an American girl to join his cult and, once under his influence, makes her write her father demanding a large sum of money as ransom.

8:45 7 FOCAL POINT—Film Shorts

9:00 2 PENTAGON U.S.A.—Drama
Dramatic documentary based on actual files of the United States Army Criminal Investigation Department.

5 MARTIN KANE, PRIVATE EYE
Mark Stevens as Detective Kane tangles with racketeers who are terrorizing the trucking industry.

7 PAUL HARVEY—News
Commentary on events in the news.

9:15 7 FOCAL POINT—Film Shorts

9:30 2 CITY HOSPITAL—Drama
"The Connection," with Melville Ruick and Luis Van Rooten. Two men, one in the policy racket and the other an assistant D.A., meet in a hospital room.

5 FOREIGN INTRIGUE—Drama
Robert Cannon (Jerome Thor) searches for a missing war hero and discovers a seven-year-old fraud, in "Valldon."

HARRINGTON
10:15 P.M. (2)

TURNER
11 P.M. (7)

THU
SEPT 17

7 Program Not Available

9 BOSTON BLACKIE—Drama
Blackie sets out to clear an accused man. Kent Taylor stars with Lois Collier.

10:00 2 FAHEY FLYNN—News

5 CLINT YOULE—Weather
Temperatures and predictions.

7 "CANNONBALL EXPRESS"
MOVIE—Bitter rivalry exists between two busmen who are brothers. Rex Lease and Tom Moore.

9 "BRIDE OF THE GORILLA"
MOVIE—A spell is cast over man who murdered his wife's first husband in order to marry her. Barbara Payton stars.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Is your boss coming to dinner?

10:15 2 JOHN HARRINGTON—Sports
Events in the world of sports.

5 JACK ANGELL—News

10:25 2 ART MERCIER—Sports Tips
Discussion for sportsmen.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments
Gossip, interviews, and what's going on in Chicago.

5 HERBIE MINTZ SHOW—Music
Melodies, old and new.

11:00 2 "THE NIGHT HAS EYES"
MOVIE—Two schoolteachers, on vacation, stop at home of victim of war neurosis from which a friend of theirs had mysteriously disappeared. James Mason, Wilfrid Lawson.

5 HARNESS RACING
Joe Wilson describes the sulky races from Maywood Park, Maywood, Ill.

7 ULMER TURNER—News

9 "FACE AT THE WINDOW"
MOVIE—Gay city of Paris in 1800 is completely aghast at exploits of a notorious murderer. Todd Slaughter, Greta Gynt, David Farrar.

11:10 7 TOM DUGGAN—Comments
Gossip and interviews.

12:00 2 "FEDERAL AGENT"
MOVIE—Criminals attempt to obtain possession of a valuable formula. William Boyd, Charles A. Browne, and Irene Ware.

7 "TROPICAL FURY"

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Central Standard Time

WEEKDAY MORNINGS

8:00 DING DONG SCHOOL
Dr. Frances Horwich conducts.

8:30 GLAMOUR GIRL—Beauty Aids
Harry Babbitt emcees audience participation show.

9:00 GARRY MOORE—Variety
Fri: (1st half) Garry gives his impression of possible British TV commercials. Ken sings "What Is This Thing Called Love," and Denise offers "Deep In My Heart." (2nd half) Garry and the cast demonstrate parlor games.
Mon: (1st half) Ed Rickard presents shadow thumbnail sketches. (2nd half) Sketch on Labor Day. Song production: "A Couple of Song and Dance Men," with Garry, Durward Kirby and Ray Malone.
Wed: Garry does a travesty on popular songs entitled, "She's Funny That Way." Ivan Sanderson exhibits a rare specimen. Denise Lor offers "Of Thee I Sing."
ARTHUR GODFREY & FRIENDS
Tues. & Thurs: Arthur and the gang, including Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, Haleloke, the Maguire Sisters and the Mariners.

9:30 STRIKE IT RICH—Quiz Show
Mon., Wed. and Fri: Warren Hull.

10:00 GORDON THOMAS—Variety
Musical numbers and interviews in the outdoor studio.

10:45 BRIDE AND GROOM—Wedding
A real wedding on TV emceed by John Nelson who interviews the young couple.

11:00 WHAT'S NEW IN THE KITCHEN
Home economists Breta Griem and Nancy Vorpagel with new ideas.

11:45 LET'S LOOK AT THE NEWS

"He saw the game . . . watched all the sports shows . . . now he's got to see the movie highlights to make sure he didn't miss anything."

FRIDAY, SEPTEMBER 11

12:00 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life, plus special demonstrations and features.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Johnny Dugan emcees.

2:30 THE U.N. IN ACTION
Ratification of the Korean armistice.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.

4:00 SUPER CIRCUS—Big Top Fun

4:30 FOREMAN TOM—Western Films
Stories and comments by Foreman Tom of the B-Square Ranch.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News

6:00 THE GOLDBERGS—Domestic Comedy
Molly plays cupid for cousin Simon's daughter Loretta and a young piano tuner. Gertrude Berg as Molly.

6:30 SUMMER THEATER—Drama
"The Other Jesse Grant." A young woman resents the presence of her husband's mother who has come to live with them. Elizabeth Risdon, Gladys George.

7:00 PLAYHOUSE OF STARS—Drama
"Lost and Found," with Edward Arnold. A man faces death when a former employee, whose dishonesty he exposed, is released from prison. Percy Helton, Katharine Warren, Clinton Miller.

7:30 TV SOUNDSTAGE—Drama
"The Promise." Story of the great American adolescent, a man who bets on anything and everything except himself. Jack Warden, Janet Ward.

8:00 BOXING—From New York
Carmine Fiore vs. Danny Womber. (welterweights). See Chicago program listing for details and Jimmy Powers' rating.

8:45 YESTERDAY'S NEWSREEL—Film

9:00 PENTAGON U.S.A.—Drama
Dramatic documentary based on actual files of the United States Army Criminal Investigation Department.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 GREATEST FIGHTS OF THE CENTURY

10:00 DOIN' THE TOWN—Variety

10:30 CITY DETECTIVE SHOW—Drama

11:00 ANYONE CAN WIN—Quiz
Al Capp emcees quiz game.

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

MARX
Sat. 8:30 P.M.

TAYLOR and COLLIER
Sat. 11 P.M.

MAXWELL
Sun. 1:30 P.M.

SCOTT
Sun. 5:30 P.M.

SATURDAY, SEPTEMBER 12

8:30 SMILIN' ED McCONNELL—Stories

9:00 SPACE PATROL—Adventures

9:30 Program Not Available

10:00 BIG TOP—Circus Show
Ringmaster Jack Sterling presents Dick Clemens, lion tamer; Con Colleano, tight wire artist; Eve Walker, trapeze.

11:00 BRETA GRIEM—Recipes

12:00 WILD BILL HICKOK—Western

12:30 FEARLESS FOSDICK—Mystery

1:00 LET'S LOOK AT THE NEWS

1:15 ZABLOCKI REPORT ON 83RD CONGRESS

1:30 TALENT PATROL—Variety

2:00 MARTIN REPORT ON 83RD CONGRESS

2:30 BIG PICTURE—Army Film

3:00 HOT SHOT REVUE—Variety
Gordon Hinkley with Joe Shott.

4:00 LONE RANGER—Adventures

4:30 CISCO KID—Tale Of The West

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 ETHEL AND ALBERT—Comedy
Ethel decides to make her own clothes and buys a new sewing machine. Peg Lynch and Alan Bunce star.

6:00 BONINO—Situation Comedy
Ezio Pinza stars as a widowed concert singer with eight children. In tonight's opening episode, Bonino, who has been able to spend little time with his brood, decides to take over as head of the household. Comedienne Mary Wickes stars as Martha, the housekeeper.

6:30 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent-variety.

7:00 YOUR SHOW OF SHOWS—Variety
Sid Caesar, Imogene Coca and company return from their summer vacations. Tonight's guests include coloratura soprano Lily Pons, piano stylist Nat "King" Cole, ballet star Tamara Toumanova, and singers Jeri Monet and Joan Walker.

8:00 BURNS AND ALLEN SHOW
Gracie takes a train ride, offers an invitation to dinner, and ends up trying to stop a murder.

8:30 "COPACABANA"
MOVIE—Adventures of an impoverished theatrical agent and his efforts to get a client a job at the Copacabana in New York. Groucho Marx and Carmen Miranda.

9:30 MARCH OF TIME—Film

9:55 BILL CARLSEN—Weather

10:00 DOORWAY TO DANGER
Agent Doug Carter, (Stacy Harris) vacation-bound for Bermuda, falls in love with a beautiful enemy agent.

10:30 WHAT IN THE WORLD—Science

11:00 BOSTON BLACKIE—Drama
Blackie gets involved in blackmail and murder when a television star is killed before the camera. Kent Taylor stars.

11:30 CITY HOSPITAL—Drama

12:00 LET'S LOOK AT THE NEWS

SUNDAY, SEPTEMBER 13

9:00 AMERICAN INVENTORY—Drama

9:30 WHAT'S YOUR TROUBLE?—Talk
Dr. & Mrs. Norman Vincent Peale.

9:45 CHRISTOPHER PROGRAM—Talk

10:00 CHURCH SERVICES

11:00 HANK THE HANDYMAN—Tips

11:30 BETTER LIVING TV THEATER

12:00 PAUL SKINNER—Reads Comics

12:30 ROY ROGERS SHOW—Western

1:00 DEATH VALLEY DAYS—Drama

1:30 G.E. THEATER—Drama
"Twinkle, Twinkle Little Star," starring Marilyn Maxwell. An imaginative press agent dreams up a glamorous daily existence for his film celebrity client.

2:00 MASQUERADE PARTY—Game
Douglas Edwards with Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

2:30 YOU ASKED FOR IT—Requests
Art Baker presents viewers' requests.

3:00 Program Not Available

4:00 MEET THE PRESS—Discussion

4:30 FILM PROGRAM

5:30 MEDALLION THEATER—Drama
"The Scent of Roses." A New England spinster lives with the faded rose petals of a bouquet once given her by the man she loved. He returns 10 years after his disappearance and her younger sister falls in love with him. Martha Scott stars.

6:00 BIG PAYOFF—Quiz Game
Bess Myerson and Randy Merriman.

7:00 TV PLAYHOUSE—Drama
"The Baby." The appearance of an old Army buddy results in a startling change in the life of Joey, a 34-year-old man who has been patronized and protected all his life.

8:00 TELENEWS WEEKLY—News

8:30 WHAT'S MY LINE—Quiz
John Daly moderates panel, Dorothy Kilgallen, Bennett Cerf, Steve Allen and Arlene Francis.

9:00 "ACE OF SPADES"
MOVIE—Gambler in frontier days is falsely accused of a murder which is finally solved with a bullet hole through "the ace of spades." Leon Ames.

9:30 BRAVES TV CLUBHOUSE

10:00 SUMMER THEATER—Drama
"Letter From Cairo." Two young members of the U.S. Intelligence Service become involved with a group of exiled Czechoslovakian patriots in their fight for freedom.

11:00 PLAINCLOTHESMAN—Drama
"Death On the Farm." The odor of animal medication leads the unseen lieutenant to the killer of a hard-bitten farmer, slain by a falling bale of hay.

11:30 ROCKY KING—Mystery
"Timetable." An engagement ring, a railroad ticket and a timetable are the clues which help Rocky solve a murder.

12:00 NEWS HEADLINES

WTMJ-TV · Channel 4

Milwaukee, Wisconsin

Central Standard Time

LEWIS Mon. 9 P.M. | BARTLETT Tues. 1:30 P.M. | KIPEN Tues. 5:30 P.M.

MONDAY, SEPTEMBER 14

(Morning programs on page A-44)

12:00 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz game.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life, plus special demonstrations and features.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees the talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions, health, books.

3:30 HOWDY DOODY—Puppet Fun
Fun for kids with Clarabelle the clown.

4:00 GENE AUTRY—Western Adv.
Adventure tales with Gene.

4:30 FOREMAN TOM—Western Films
Western stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News
Events around the world.

6:00 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

6:30 Program Not Available

7:00 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock.

7:30 ROBERT MONTGOMERY—Drama
"The Lost and Found." An English social worker seeks to rehabilitate two refugee children found in a concentration camp.

8:30 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan with June Lockhart and Frank Conniff.

9:00 NAME'S THE SAME—Quiz
Robert Q. Lewis with Joan Alexander and Bill Stern.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 INDUSTRY ON PARADE—Film

10:00 TOMMY SHERIDAN—Musical
Songs by the Tommy Sheridan Trio.

10:30 BEAT THE CLOCK—Quiz Game
Bud Collyer emcees.

11:00 THE WEB—Mystery Drama
"The Lake." A boathouse keeper's wife thinks herself the "lady of the lake" and tries to drown her husband.

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

TUESDAY, SEPTEMBER 15

(Morning programs on page A-44.)

12:00 I'LL BUY THAT—Panel
Mike Wallace emcees.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Interviews and demonstrations.

1:30 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors.

2:00 ON YOUR ACCOUNT—Variety
Interviews with Win Elliot.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY SHOW
Bob Smith emcees the puppets.

4:00 MUSEUM EXPLORERS' CLUB
Presented in cooperation with the Milwaukee Public Library.

4:15 GRETCHEN COLNIK—For Ladies
Recipes and ideas for the kitchen.

4:30 FOREMAN TOM—Western Films

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News

6:00 MY SON JEEP—Comedy
Jeep's Father gets a beautiful young patient, Barbara develops a bad case of jealousy and Jeep decides to intervene. Martin Lamon, Jeffrey Lynn, Ann Sargent.

6:30 WONDERFUL JOHN ACTON—Drama
Peter Bodkin, Jr., claims to be heir to Lord Kenworthy's estate of one million pounds sterling. Luis Van Rooten, Harry Holcome, Ian Martin, Pat Harrington.

7:00 FIRESIDE THEATER—Drama
"Man Enough For Millie." Millie's father designates that her suitors must be able to beat him in a fist fight in order to be eligible for her hand. Barton MacLane, Eve Miller, Jim Davis.

7:30 CIRCLE THEATER—Drama
"A Story to Whisper." A Boston dowager is exposed as the spotlight of notoriety is turned on her supposedly quiet life.

8:00 JUDGE FOR YOURSELF—Variety
Fred Allen emcees program combining the use of panels, talent and audience.

8:30 TRIANGLE THEATER—Drama

9:00 LIBERACE SHOW—Musical
Favorite piano melodies.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 WHERE AM I GOING—Quiz

10:00 DOUGLAS FAIRBANKS, JR.—Film

10:30 CHANCE OF A LIFETIME—Quiz
Dennis James emcees

11:00 PLACE THE FACE—Quiz
Jack Smith emcees quiz game.

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

DAVIS
Wed. 6 P.M.

GODFREY
Wed. 6:30 P.M.

McLAREN
Wed. 10 P.M.

NIGH and McVEY
Thurs. 10:30 P.M.

WEDNESDAY, SEPTEMBR 16

(Morning programs on page A-44.)

12:00 DOUBLE OR NOTHING
Bert Parks emcees the fun.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Interviews and demonstrations.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.

2:30 LADIES' CHOICE—Variety

3:00 BEULAH DONOHUE—Far Women
Fashions, travel, sewing and health.

3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.

4:00 YOUR LIBRARY STORY—Reviews

4:15 PLATO THE PARROT—Kid's Show

4:30 FOREMAN TOM—Western Films

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 I MARRIED JOAN—Comedy
Joan goes on a two-day diet to prepare for a TV appearance.

6:30 ARTHUR GODFREY—Variety
Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, the McGuire Sisters and the Mariners.

7:00 KRAFT THEATER—Drama
"Her Father's Butler." A millionaire hires a non-professional butler to discipline his madcap daughter. Richard Kiley, Constance Ford, Chester Stratton.

8:00 BOXING BOUTS—From Chicago
Johnny Bratton vs. Del Flanagan.

8:45 MILWAUKEE NEWSREEL

9:00 STRIKE IT RICH—Quiz
Warren Hull emcees quiz for the needy.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 ADVENTURES IN SPORTS

10:00 SAY IT WITH MUSIC—Quiz
Ivor McLaren emcees the fun.

10:30 DRAGNET—Drama
Sgt. Friday (Jack Webb) is assigned to find a man who has failed to return home from work.

11:00 ARTHUR MURRAY PARTY
Guests: Robert Merrill, Met Opera baritone, and puppeteers Bil and Cora Baird.

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

12:05 "STAR REPORTER"
MOVIE—Son of a newspaper publisher inherits sheet after his father is murdered by criminal elements. Warren Hull, Marsha Hunt.

THURSDAY, SEPTEMBER 17

(Morning programs on page A-44.)

12:00 I'LL BUY THAT—Panel
Mike Wallace emcees.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life chat with Bob.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees the talent.

3:00 BEULAH DONOHUE—Far Women
Fashions, travel, sewing and health.

3:30 HOWDY DOODY—Puppets
Bob Smith emcees the fun.

4:00 LITTLE AMATEURS—Talent Time

4:15 GRETCHEN COLNIK—For Ladies
Recipes and ideas for the kitchen.

4:30 FOREMAN TOM—Western Songs

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 GROUCHO MARX—Quiz Game
Groucho trades barbs with contestants in "You Bet Your Life" quiz.

7:00 VIDEO THEATER—Drama
"Witness for the Prosecution." Stars Edward G. Robinson in the role of an attorney in story by Agatha Christie.

7:30 BURNS AND ALLEN—Comedy
George and Gracie attend a murder mystery movie with the Mortons, and George and Harry spend the night chasing burglars.

8:00 MARTIN KANE—Drama
Mark Stevens as Detective Kane.

8:30 FOREIGN INTRIGUE—Drama

9:00 THIS IS YOUR LIFE—Tale
Ralph Edwards surprises a well-known person with the story of his life.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 THE BIG PLAYBACK—Sports

10:00 BLIND DATE—Jan Murray
Jan arranges blind dates from letters.

10:30 BIG TOWN—Newspaper Drama
Jane Nigh and Pat McVey star in drama.

11:00 YOUR HIT PARADE
The nation's top tunes of the week are presented by Dorothy Collins, Snooky Lanson, Raymond Scott's Orchestra, and Giselle MacKenzie who joins the regular company. Extras "New Sun In the Sky" and "Of These I Sing."

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

GOLD IS WHERE YOU FIND IT!
AND SO IS ENTERTAINMENT

You'll find entertainment on

✶ CROWN THEATRE

TUESDAY 10:00-10:30 P.M.

FIRST RUN IN CHICAGO

Starring

GLORIA SWANSON

Sponsored by
MANOR HOUSE COFFEE

✶ I'M THE LAW

TUESDAY 10:30-11:00 P.M.

✶ RAMAR OF THE JUNGLE

THURSDAY 8:30-9:00 P.M.

✶ DANGEROUS ASSIGNMENT

FRIDAY 9:00-9:30P.M.

Sponsored by
COLE-FINDER

The "new look" is on ABC TV

ABC Television Network

Hams Across The Sea

They've Got A Dilly Instead Of Daly On The British Version Of 'What's My Line?'

WHILE Britain and America have many differences of opinion in politics and on other levels, there is one item both nations accept wholeheartedly—*What's My Line?*

Currently the reigning queen of simon-pure BBC, *What's My Line?* was imported in 1951 by British promoter Maurice Winnick, who represents packagers Mark Goodson and Bill Todman in England and had previously brought over the duo's *The Name's The Same* for BBC radio.

Originally presented on Friday nights, the guessing game was switched to Sunday nights at 8 because of public demand. With this prime time and no opposition—England has only one video channel—*What's My Line?* has reached the No. 1 position in Britain's video derby (pronounced darby).

Like its American prototype, *What's My Line?* finds three challengers and a mystery guest slated each week to test a panel comprising fashion photographer-columnist Ghislaine Alexander; Elizabeth Allen, former movie star; Jerry Desmonde, one-time straight man for comic Sid Fields, and a man who defies description, anything and anybody, Gilbert Harding.

As emcee, England's answer—but definitely no threat—to John Daly is Irish-Canadian Eamonn Andrews, BBC's top sportscaster.

The American free guess is elimi-

nated. In its stead, each challenger begins with a short pantomime representing some physical activity connected with his occupation.

And, thanks to British law which forbids giving away money on radio or TV, the sole prize won by contestants is a scroll autographed by panel members. Even so, since this gift is engraved on heavy parchment, it could cost more than the few dollars given American panel challengers.

With those two exceptions, the show's format is just like that of its American ancestor, even to a feud which pales the Hal Block-Daly fiasco by comparison, with panelist Harding and moderator Andrews in the opposite corners.

At least half-a-dozen times since

Eamonn Andrews, the panel's emcee, chats with famous guest, Sonja Henie.

the BBC premiere of *What's My Line?*, Harding's remarks have caused the British public and press to raise a hue and cry, demanding that he be thrown off the air. Truthfully, though, they'd both be unhappy if BBC were to comply.

One night, Harding sat there stony-eyed and refused to question any of the challengers. A few weeks later, he told one contestant, a whiskey salesman, "I don't care what you are. All I know is that I'm tired of looking at you."

Actually he should have felt akin to this challenger, for whiskey seems to provide a constant stumbling block for Harding. Following one show, the papers and public protested en masse about Harding's noticeable lack of sobriety on the air. He answered by saying that he had been ill with asthma, not drunk. Later he admitted that he might possibly have over-fortified himself. The final statement: "If the loss (of my temper) is due to alcohol, I am always sorry the next day . . . because I am so ill."

A Nation Is Aroused

In addition to insulting the challengers and the audience, Harding once went so far as to get a whole country aroused at his verbal antics. During the show, one of the panelists commented that Wales was an excellent place to vacation.

With a look of distaste, Harding interrupted, "How do you get away from the people?"

As is now almost standard, the following show was led off by a public apology from Harding.

Another time, one of the challengers happened to be a professional ghost hunter. When Mr. Harding got through expounding his theories on the intelligence of any grown man who would hunt ghosts for a living, a public apology was set for the following week.

Even A Crumpet-maker

The Harding-Andrews war wages incessantly, ranging from petty bickering to the public apology stage. Their battle recently reached a crescendo with a crumpet-maker as the foil. When asked by Harding if the product involved was a luxury, Andrews blandly replied, "Yes."

As anyone knows, in England tea and crumpets are as common as coffee and doughnuts in America. Once the product was revealed, the flow of verbiage by Harding questioning the intelligence and heredity of Mr. Andrews was second only to the Coronation as the TV highlight of the summer season.

Besides fighting Andrews, Harding

has been conducting a war with all society almost since his birth in 1907. Educated at Queen's College, Cambridge, he was first a teacher—"I didn't like it much"—and then Patrolman No. 255 of the Bradford city police force.

Renowned for his discourtesy as a policeman, Harding was dropped from the force shortly after the night he phoned for heavy reinforcements to help him overpower an elderly cripple who was putting up a stiff battle despite his crutches.

Due to his linguistic ability—even Harding's foes are forced to admit his brilliance as a scholar—he joined the BBC monitoring service in 1939. Evidently the German bombs distracted people's minds from Harding for the next six years but, as soon as the war ended, BBC realized what it had on its hands and, in 1945, he was transferred to the Toronto Bureau. For the next three years, Canada suffered.

Upon his return to England, Harding succeeded in snagging the role of emcee on BBC radio's *Brain Trust* quiz program and, later, on *Twenty Questions*. He was "rested from"—polite British for thrown off—both these shows by public demand.

Winnick vs. BBC

Not that Harding has brewed the only storms on *What's My Line?*. Producer Maurice Winnick almost forced the show off the air recently.

Last February, London papers ran the headline: "What's My Fee?" It was a battle between Winnick and the BBC, with the former threatening to withdraw the show for two reasons —(1) The small fee he received for importing the show and (2) his lack of control over the production.

The money question was settled when BBC raised his weekly fee of 26 pounds, 5 shillings—$73.50—by a small amount. The control problem, however, still seems to be unsettled.

Though *enfant terrible* Harding is the prize exhibit, the other three panel members have won new-found friends for themselves via the show.

For Ghislaine Alexander, a tall, striking brunette who closely resembles Wendy Barrie, this program marks her debut as a performer. Before, she had gained fame as a fashion photographer and, later, as fashion columnist for her stepfather's newspaper chain.

Elizabeth Allen was a big film star in the Thirties, unemployed in the Forties and given a new lease on life by TV in the Fifties.

Jerry Desmonde, Harding's fellow male panelist, bears a striking resemblance to Otto Kruger. Though once a comedian's straight man, Desmonde today looks, acts and talks as if he'd been born in the tuxedo which he wears each Sunday night on the show.

Emcee Andrews, whose skin is continually being punctured by Harding's spears, has probably the best-known smile on British television. He

Gilbert Harding: he acts objectionable and some people think it's type-casting.

spends the majority of the 40 minutes speaking and then ducking as Harding bowls a fast one. However, as a sportscaster, he knows what isn't cricket and is used to it by now.

Harding has also expressed his opinion about Americans. In one of his newspaper columns, Harding referred to an American periodical as: "A magazine produced by Americans for morons—if you will admit the distinction and differentiation."

PLACE THE FACE

DESPITE the proclivity of TV producers to pattern their new shows after successful programs on the air, none has yet tried to imitate Ralph Edwards' *This Is Your Life.* But in *Place the Face,* (CBS, alternate Thursdays) a new audience participation show, the producers seem to have borrowed a leaf from Edwards' book.

The program spots before the cameras a guest celebrity and three audience contestants, each of whom must identify a person whom he does not recognize but who has influenced his life. The contestant is then given five minutes to "place the face."

The show at times is funny. It also at times is tragic and when that happens, it deteriorates to the depths of poor taste. It's fun to watch the reaction of a movie star known for his romantic roles when he is confronted by the first girl he ever kissed. Or to see a beauteous actress come face to face with a traffic cop who recently handed her a speeding ticket.

But it's far from fun to watch the reaction of a mother and son who have not seen each other in 33 years prior to being brought together on the program. Viewers can only shudder with sympathy and turn away from their sets for fear of intruding on emotions which should be strictly private.

Jack Smith, noted most for his unique singing style, is an acceptable emcee but breaks into song only to furnish the contestants with a new clue. The contestant, incidentally, receives a prize depending on how many minutes it takes him to identify the face from his past.

Date with Judy

PROGRAM OF THE WEEK

FAMILY-TYPE situation comedies are generally hailed as being a recent TV development. But *Date with Judy*, a weekly feature about a so-called average American family with a bobby-sox daughter, is a real veteran of both TV and radio. It would be nice to say that its lengthy tenure has helped the show jell into a bright feature Wednesday nights on ABC but, unfortunately, such is not the case.

The producers should have a sure-fire success formula in their program. The antics of the bobby-sox set are as familiar to viewers as the family next door. But not the antics of the bobby-soxers as portrayed in *Judy*. Aleen Leslie, the writer, seemingly goes out of her way at times to dream up unbelievable situations and there is little chance for viewers to identify themselves either with the cast or the events.

Humor Turns Into Farce

Where the program should be a sincerely warm and humorous tale about *Judy* and her family, it emerges too often as cold and weak farce. The week-to-week story lines are often too remote from everyday living to achieve the required effect.

It might be reasoned that the show has been on the air too long. There are just so many funny situations that can be written about such a family, it says here. Once the program runs through these, the only alternative apparently is slapstick. Actually, though, even a hasty visit to that family next door with a teen-age daughter would probably reveal enough new incidents to be wrapped up into a credible story line.

Judy-kin: John Gibson and Peter Avramo.

Too Many Boy Scouts

The actors try hard. But what can they do when the script calls for the young son in the family to bring home unexpectedly 40 of his Boy Scout friends to spend the night? Or when the father and the boy gorge themselves to the point of sickness on delicatessen food? They play it for laughs but the most they can bring off is an occasional snicker.

Mary Linn Beller is playing *Judy* and does a generally good job. She looks the part of a bobby-soxer and, with a better script, could make the role believable. John Gibson and Flora Campbell play her parents. Except for sporadic inclinations to ham it up a bit (almost forgivable under the circumstances), they are competent. Young Peter Avramo lends his talents to whatever fun there is to be had as *Judy's* younger brother, *Randolph.*—*R. S.*

YOUR EVENINGS AT HOME ARE EXPENSIVE

. . . but not for you

BIGGEST problem confronting the TV industry these days is that of skyrocketing program costs. Some sponsors complain that, even though television might be the greatest medium ever devised for selling their wares, the situation is reaching a point where only the biggest corporations may be able to afford it.

Indicating the problem is Milton Berle's *Star Theater*. NBC has raised the talent and production budget on the program from about $60,000 this year to approximately $90,000 for the 1953-54 season. With the new sponsor also tagged for some $60,000 in time costs, his weekly bill for the show averages $150,000.

Sponsor Pays Big Bill

Berle is committed to do 30 shows next season, three weeks out of each four, which means his sponsor will be paying $4,500,000 for the privilege of presenting Uncle Miltie to his millions of TV fans. And that's a hefty chunk out of even the biggest advertiser's yearly budget.

For competitive reasons, no network or sponsor will furnish a detailed breakdown of costs. It is generally considered, though, that the cost problem includes three major items—talent, production and time.

Consider talent first. Dean Martin and Jerry Lewis, for example, were paid $250 to guest on Ed Sullivan's first *Toast of the Town* program five years ago. Today, as stars of *Comedy*

Hour, they are paid an estimated $35,000 for each show.

Networks and advertisers have opposed the high prices being paid the stars. David Sarnoff, board chairman of RCA and NBC, recently deplored the situation in a speech to NBC station managers. "It's a sad state of affairs for the broadcasting industry," he said, "when star salaries can represent the difference in profit and network leadership."

But the networks are caught in the vise and talent fees continue to mount from year to year.

TV Use Affects Costs

As for time charges, they represent to networks what advertising rates do to newspapers and magazines. Newspaper space rates increase as circulation goes up. A network, likewise, will increase its time charges each time there is a significant increase in the number of TV receivers in use throughout the country.

The key New York stations of both CBS and NBC, for example, charged $4000 an hour last year but are asking $4800 per hour this year. It's their argument that set circulation has grown enormously.

On that basis, it's theoretically possible for network time charges to continue climbing indefinitely, since the number of TV receivers in the country is expected to triple, at least, within the next four or five years.

From another point of view, CBS recently disclosed a survey showing that, while TV costs have risen 111 percent to advertisers since 1950, the audience for these shows has increased 206 percent. Thus, the cost for an advertiser to reach 1000 viewers in January, 1952, was $2.70. By January, 1953, despite an increase in time charges, the cost-per-thousand viewers had decreased to $2.39. This was made possible because the proportionate increase in number of TV receivers far exceeded the increase in network time costs.

A study of what makes TV program costs continue to rise, therefore, comes down to the remaining factor of production—and that's where the networks have been able to effect some savings for their customers, the sponsors. (Generally included under the heading of production are labor, sets, costumes, props, camera equipment and lights and all other phases of a TV program not related to talent.)

The networks have been able to exert very little control over labor costs, where the strong show business unions usually call the turn.

But, according to CBS production manager Carleton Winckler, improved efficiency and new materials are responsible for other savings.

He cited such factors as the switch from painted backdrops to use of hard, flat building blocks to construct sets. These sets are permanent and can be stored when not in use. The networks are also learning to build and paint sets for the camera, not for the studio audience. Besides being less costly, they also look more realistic on the screen.

New Materials Help

Savings are also being effected through the use of new materials, such as plastics, rubber paints which can be washed away so that the set can be repainted, and plexiglass. Also, use of special effects results in production savings, including such devices as rear-screen projection.

What it all boils down to is this: While time charges and the budgets on various programs continue to rise, there is little evidence to support the contention that TV is pricing itself out of the market. It's still too good an advertising medium for that.

Faithful Amateurs

CHURCH MEMBERS SURVIVE THE PITFALLS OF TV PRODUCTION

Choristers find big TV audience for hymn program.

FAITH FOR TODAY, weekly religious telecast on the ABC network, has defied the experts who said a successful program couldn't be built around non-professional actors. As it passes its third birthday, the program, now seen on 30 stations across the country, draws an average weekly response of 3500 letters.

The program has not changed its format since it was launched experimentally over a single New York station by Pastor William Fagal, minister of a Seventh-day Adventist church in Brooklyn. Through the hazards of winning official church sanction and becoming the first network TV program sponsored by any denomination, *Faith for Today* has remained a half hour of music, a dramatized, real-life problem and a sermonette. From the opening, done by Pastor and Mrs. Fagal, to the fade-out, the program is focused on arousing interest in Bible study.

Although the same in general plan, the program has come a long way from the first rough-hewn performance whose charm, the director predicted, would be that it was completely unrehearsed. Describing that first telecast, Pastor Fagal recalls that "at the risk of losing some of our charm we decided to run through it a few times."

Criticism of *Faith for Today* has been sharp and often well founded, the staff admits, but they feel that with a format and an objective they believe in, it is worth the long, hard grind of building it up to a professional level of performance.

Lacking the budget for the salaries commanded by top-flight actors,

the program's producers prefer amateurs to second-rate professionals. There are some problems they don't have, they point out, such as actors who try to steal the scene, the superficiality of conscious professionalism, and the loss of realism created by even a fine actor whose face is very familiar.

Church members, who volunteer as players because they believe in the program, go through the same preparation as professionals, only more so. Each week the cast rehearses an hour for every minute on the air. The personal conviction that makes these amateurs willing to give 30 hours to the program in a single week—most of it after a day's work—with no incentive of money or fame, goes far to compensate for lack of training, the producers believe.

The job is a grueling experience for most of the performers. One woman lost eight pounds. Another player misplaced his watch during the telecast. Afterwards the studio crew made a fruitless search of the studio and dressing rooms. Hours later, the man found it—above his elbow.

Players sometimes find the confusion of the studio so distracting that they have to be guided through the maze of cameras, props and cables to the right spot when needed.

A postman once walked off the set with the letter on which the story hung. Only the prompter's tense reminder, "The Letter!"—heard plainly over the air—brought him back.

Another time a barber turned his chair so that Pastor Fagal had his back to the mike and camera, making a quick camera shift necessary.

A six-year-old boy, however, gave the director his worst moment. After his first scene the youngster was told where to wait until he was needed again. When it was time for him to climb up into his mother's lap in the last scene, he had disappeared. Mrs. Fagal, a mother of experience with small boys, found him—before the scene collapsed completely—in the men's room.

Pastor and wife join in 'sermonette.'

Pastor Fagal points out that the staff does not aim at a dramatic situation that provides an escape from reality. Rather they try to project realistically an everyday problem and direct the viewer to the Bible for its solution. Their belief that the program is succeeding comes from viewers who write that "my husband and I are like the young couple that couldn't agree," or, "I've decided to try the pastor's advice in my home."

Faith for Today is beamed at nonchurchgoers, and on most stations it is aired at an hour when regular members are attending services.

Minister and Mrs. Charles Keymer act out advice that will aid many viewers.

LEATHER LUXURY

Vanessa Brown: lovely in leather.

LEATHER, long the stepchild of fashion, has been rediscovered. No longer the exclusive property of the handbag, belt and shoe industries, leather makes its debut in spectacular white greatcoats, tiny evening jackets in delicate pastels trimmed with mink or pearl encrusted collars, raincoats, suits, skirts, shirts, hats and formal gowns.

The natural fine markings of the skins, ranging from butter-soft suedes to the glowing iridescent aniline leathers, makes each skin as individual as the print of your fingertip.

Vanessa Brown, panelist on *I'll Buy That*, star of the Broadway hit, *The Seven Year Itch*, and our model, is much enamored with the luxurious look of leather and the fragile colors. Married to a New York surgeon, her third wedding anniversary (leather) is coming up and Vanessa is delighted with an added reason for going out strong for leather outfits.

The baby blue suit of Brazilian chibamba kid which she models features the slender line of the fall collections and has a jacket of around-the-clock use. The slim skirt is a wrap-around, slit down the back, and can be worn as a sheath or with a crinoline that flounces as you walk.

In the shoe department, an entire new "at home" line has been developed to adorn feet with glamorous, multi-colored jewels, leather-thonged sandals with huge medallions, gold suede leathers and glazed kid with rhinestone trim.

For the practical woman, the best news of all is that these pastel leathers, which once were so difficult to clean, are now easy to maintain. Treated with oils and dyed completely through, the skins are water repellent and are available in over a hundred varied colors. Ordinary dirt can be wiped off with a soft gum eraser, grease spots are sponged off with cleaning fluid. If an overall film settles, a cloth dipped in warm water and soap flakes (the mild type used for lingerie and stockings) erases all dirt on even the palest pastel.

For women who love luxurious wearing apparel, Vanessa suggests the new, practical leather fashions.

SPORTS

Red Smith

Seconds Make Minutes Count In Fight Game

TO THE millions of pacific citizens who have acquired a sweet tooth for gore via television, the space between rounds of a prize fight is merely a stage-wait. It is a lousy minute when, regrettably, nobody is getting killed, when the ring corner is cluttered with a lot of seedy noncombatants and the sponsor is crooning about his make of beer or hat or razor blade.

Chances are most coaxial fight fans think nothing happens between rounds, and would be astonished to learn how many battles are won and lost then. It's during the rest period that the fighter's second gets in his work, and as often as not these days the second is the only genuinely accomplished professional in the ring.

Ray Arcel: he knows use for half-dollar.

Good seconds can be divided, generally, into two groups. Some, like Ray Arcel and Whitey Bimstein, are unlicensed surgeons gifted at repairing damaged warriors. Some, like Charley Goldman and Jack Hurley, are coaches and instructors.

Arcel, for example, is primarily a trainer. He knows all the old techniques of first-aid—the use of cobwebs or a wad of eating-tobacco to stop bleeding, how to reduce the swelling around an eye with knife or razor blade or, if necessary, the edge of a half-dollar—and he keeps informed on all the latest developments in coagulants.

Unfortunately, television doesn't let the viewer in on what happens in the corner, although often the result of a fight is determined there. Not even ringsiders were aware of the emergency that arose the night the late Marcel Cerdan was fighting in Brussels to regain his European title from Cyrille Delannoit.

Lew Burston, Cerdan's American representative, meant to attend only as a spectator but there was a pinch for seats and he gave his ticket to a newspaperman. Carrying his second's kit as credentials, he accompanied the fighter to the Palais de Sport, meaning to crowd into a seat near the corner. When Cerdan was cut early in the bout, it was discovered that Lucien Roupp, his trainer, had forgotten to bring his own tools; Burston clambered into the ring, stopped the bleeding and probably averted a technical knockout of Cerdan, who won.

Chico Vejar, whose manager employed many trainers, had such a reverent faith in Goldman that he was a vastly better fighter when Charley was in his corner. Arcel respects his fighters as they admire him. Ray was immensely fond of Jackie (Kid) Berg.

Lew Burston; ready in time of nick.

Arcel winced and shuddered one night while Berg was taking frightful body punishment. Ray was full of compassion as the Kid tottered back to the corner.

"Yiddle," he asked, using a pet name, "How do you feel?"

"Fine," Berg said politely. "And you?"

Next week . . .

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